

Pricing Supplement Dated [January 30, 2012](#)
(To Prospectus Dated January 6, 2012)

Rule 424 (b) (3)
File No. 333-156775

Ally Financial Inc.
Demand Notes - Floating Rate

Annual Yield: [2.25 %](#)

Effective Dates: [1/30/2012](#) through [2/5/2012](#)
