

Ally Connect Sweepstakes

Official Rules

To enter and participate in this Sweepstakes, you must agree to and abide by these Official Rules.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. You must have Internet access and an active e-mail account to participate.

- Eligibility:** The *Ally Connect Sweepstakes* (the “**Sweepstakes**”) is open only to legal residents of the fifty (50) United States and Washington D.C. with an active e-mail account and Internet access as of 1/15/26, who are at least 18 years of age (or the age of majority in the jurisdiction of their residence, whichever is older) and who reside or will be present within a forty-five (45) mile radius of Sephora Arena in Medley, FL** prior to the scheduled unrivaled games on January 23, 2026 (for Entry Period 1), February 6, 2026 (for Entry Period 2), February 13, 2026 (for Entry Period 3), February 20, 2026 (for Entry Period 4) and/or February 27, 2026 (for Entry Period 5); see chart in Rule 2 below for additional information. **IF YOU DO NOT RESIDE WITHIN A FORTY-FIVE (45) MILE RADIUS OF SEPHORA ARENA IN MEDLEY, FL OR CANNOT COMMIT TO BEING PRESENT WITHIN SUCH FORTY-FIVE (45) MILE RADIUS ON ONE OF THE ABOVE DATES CORRESPONDING TO SCHEDULED UNRIVALED GAMES, DO NOT ENTER THE SWEEPSTAKES.** Employees of Ally Financial Inc. (“**Ally**” or “**Sponsor**”), Probability LLC (the “**Administrator**”), Unrivaled, LLC (“**Unrivaled**”), Carey International, Inc., any organizations responsible for sponsoring, fulfilling, administering the Sweepstakes or supplying the prizes (or any element thereof), and each of their respective parent, subsidiary, related and affiliated companies, and the entities owned and operated by those persons (collectively, the “**Promotion Entities**”), and the immediate family and household members of all such foregoing individuals, are not eligible to enter or win. “Immediate family members” shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. “Household members” shall mean people who share the same residence at least three (3) months a year, whether related or not. In addition: (a) persons who are currently involved in any capacity with any team in the Unrivaled professional basketball league or the league itself (including but not limited to players, coaches, front office members and their staffs, and investors in the league) and (b) employees or independent contractors of any agencies providing services to Ally for programming offered in conjunction with the Sweepstakes are not eligible to enter or win. Potential winners will be required to provide proof of eligibility prior to prize award as discussed below. Sweepstakes is offered only within a forty-five (45) mile radius of Sephora Arena in Medley, FL. Void elsewhere and where prohibited.

**Forty-five (45) mile radius includes: Coconut Creek, Coral Gables, Davie, Fort Lauderdale, Hialeah, Hollywood, Miami Beach, Pembroke Pines, Pompano Beach and Sunrise.

- Sweepstakes Entry:** The Sweepstakes begins on or about 9:00:00 a.m. Eastern Time (“**ET**”) on January 16, 2026 and ends at 11:59:59 p.m. ET on February 22, 2026 (“**Promotion Period**”). The Promotion Period consists of five (5) entry periods (each an “Entry Period” and collectively the “Entry Periods”) per the chart below. Sponsor’s computer is the official clock for the Sweepstakes.

Entry Period	Start Date	End Date	Random Drawing Date (See also Rule 3 below)	Unrivaled Games Date
1	1/16/26 9:00 am ET	1/18/26 11:59 pm ET	1/19/26	1/23/26
2	1/19/26 12:00 am ET	2/1/26 11:59 pm ET	2/2/26	2/6/26
3	2/2/26 12:00 am ET	2/8/26 11:59 pm ET	2/9/26	2/13/26
4	2/9/26 12:00 am ET	2/15/26 11:59 pm ET	2/16/26	2/20/26
5	2/16/26 12:00 am ET	2/22/26 11:59 pm ET	2/23/26	2/27/26

During the Promotion Period, navigate the Internet to <http://www.ally.com/sweepstakes/unrivaled> (the “Website”). On the Website, you must complete the entry form by providing: your full name, e-mail address, phone number where you may be reached during normal business hours (9:00 a.m. ET – 12:00 p.m. ET) if your entry is selected as the potential winner, and the Unrivaled Game dates you plan to attend. You will be entered once for each random drawing corresponding to a selected game date.

CLICK THE CHECK BOX SIGNIFYING THAT YOU MEET THE ELIGIBILITY REQUIREMENTS AND HAVE READ AND AGREE TO THESE OFFICIAL RULES. IF YOU DO NOT CHECK THE BOX INDICATING YOUR AGREEMENT TO THE ABOVE, YOU WILL NOT BE ENTERED IN THE SWEEPSTAKES AND CANNOT WIN A PRIZE.

Sponsor may use an entrant’s name, or email address for future promotional and marketing purposes in accordance with Sponsor’s privacy policy, available at <https://www.ally.com/privacy/>.

LIMIT ONE (1) ENTRY FORM PER PERSON DURING THE PROMOTION PERIOD, REGARDLESS OF THE NUMBER OF EMAIL ADDRESSES OR ACCOUNTS A PERSON MAY HAVE. A PERSON MAY ENTER ONCE PER ENTRY PERIOD/UNRIVALED GAME DATE.

Multiple entries in excess of this limitation or mass entry attempts will result in disqualification of all entries by such person. Entry must be manually key-stroked by the entrant; use of automated entry devices or programs, or entries by third parties, are prohibited. Incomplete entries will be disqualified. Proof of entering information at the Website or entry form is not considered proof of delivery or receipt of such entry.

***IMPORTANT:** Data rates may apply if Sweepstakes entry is submitted via your mobile device according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers’ rate plans may vary, and you should contact your wireless carrier for more information on messaging/data rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your device’s capabilities for specific instructions.

If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor’s control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the prizes for affected Entry Period(s) in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Sweepstakes will be posted on the Website. Without limitation of any other term here, Sponsor and its agencies are not responsible for failed, partial or garbled computer transmissions, technical failures of any kind (including but not limited to electronic malfunction or damage of any network, hardware or software), any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant’s or any other person’s computer or mobile device related to or resulting from participation in this Sweepstakes.

Entrants further agree not to knowingly damage or cause interruption of the Sweepstakes and/ or prevent others from participating in the Sweepstakes. **CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.**

3. **Random Drawing/Odds:** Potential winners will be selected via random drawing. There will be a separate drawing for each of the five (5) Entry Periods. Each Entry Period random drawing will consist of all eligible entries received during that Entry Period and non-winning eligible entries received from preceding Entry Period(s) as applicable.

Non-winning eligible entries from a given Entry Period random drawing WILL be retained for subsequent Entry Period random drawing(s) provided that the subsequent Entry Period/Unrivaled Gamer were selected on the entry form.

The random drawings will be conducted by Administrator, an independent judging organization, whose decisions are final and binding on all administrative matters related to the Sweepstakes.

Odds of winning a prize depends on total number of eligible entries received for the applicable Entry Period random drawing.

4. **Winner Notification:** Potential winners will be notified via telephone by Administrator on or about 9:00 am ET on the date of the random drawing(s). It is the potential winner's sole responsibility to make themselves available at such time at the provided phone number. Administrator will make only one (1) attempt to contact each potential winner via phone and will not leave a message on potential winner's phone or with another person. If a potential winner does not answer the telephone call during Administrator's initial attempt, potential winner may be disqualified without compensation of any kind) and an alternate potential winner will be contacted using this same procedure until a potential winner personally answers the telephone call from Administrator and reiterates their eligibility (time permitting). By entering the Sweepstakes, you expressly agree to be bound by the Winner notification procedure set forth herein this Section 4 and acknowledge that Sponsor and Administrator will make commercially reasonable efforts to contact potential Winners. Sponsor and Administrator disclaim any and all liability in conjunction with the implementation of the winner notification procedure. If potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, or if potential winner does not accept the prize for any reason, prize may be forfeited and such potential winner may be disqualified. If potential winner is disqualified for any reason, prize will be awarded to an alternate winner selected from all remaining eligible entries received for the applicable Entry Period (time permitting). In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the authorized holder of the transmitting e-mail account. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

5. **Prizes and Approximate Retail Values ("ARV"):**

Prize: Five (5) winners from each Entry Period (except for Entry Period 5 which will have ten (10) winners) will receive round trip ground transportation in a Ally-branded SUV to and from winner's hotel/residence (within a forty-five (45) mile radius of Sephora Arena in Medley, FL) and Sephora Arena on the corresponding date of Unrivaled games for the winner and up to three (3) guests and gift bag(s) for the winner and their guest(s) consisting of items such as clear bags, shoe charms, shoelaces and Ally x Unrivaled t-shirts (size of t-shirts to be determined by Sponsor at its sole discretion). **PRIZE DOES NOT INCLUDE TICKETS TO THE UNRIVALED GAMES ON THE CORRESPONDING DATE. ARV of each Prize: \$800.00. (If actual value of Prize is less than \$800, winner will not receive the difference in cash or otherwise.)**

Total ARV of Prizes: \$25,000.00.

Prize Restrictions:

Winner must be available to attend the corresponding date of Unrivaled games; if winner is not able to do so for any reason, prize will be forfeited in its entirety without liability of any kind and an alternate winner may be selected, time permitting.

Car service will pick up and return winner and guest(s) to the winner's hotel/residence which is within a forty-five (45) mile radius of Sephora Arena. It is the sole responsibility of guest(s) to travel to and from winner's hotel/residence at their sole expense.

Ground transportation is awarded subject to car service's standard wait time policy.

Winner and guest(s) must follow all instructions of Sponsor and Unrivaled (as well as of the car service providing the round trip ground transportation to Sephora Arena for the Unrivaled games). Such instructions include but are not limited to wearing a seat belt while the SUV is in motion as well as not interfering with the driver's operation of the SUV. Should winner and/or guest(s) fail to adhere to such instructions or engage in unruly, obnoxious, anti-social or otherwise inappropriate behavior† (as determined by Sponsor, Unrivaled, the car service and/or Administrator, in their sole discretion), Sponsor/car service will, without further notice or warning, eject winner and/or guest(s) from ground transportation and/or take other actions as Sponsor and car service deems appropriate in the sole discretion of the applicable party so as to protect its rights, without liability or other obligation to winner and/or guest(s). If behavior of winner and/or guest(s) is deemed to be particularly offensive or egregious by Sponsor, Sponsor and car service may pursue legal sanctions against winner and/or guest(s) (as applicable).

†By way of example only, such behavior includes smoking/vaping in the SUV or vandalizing the SUV.

All costs and expenses relative to acceptance/use of Prize not specified herein are not included and are solely the winner's responsibility.

If Prize winner attends the Game with less than three (3) guests, Prize winner will receive the prize in increments appropriate for winner and participating guests and no substitute prize or compensation will be awarded.

No cash alternative or Prize substitution will be allowed and Sponsor reserves the right in its sole discretion to substitute one or more prize elements of equal or greater value for the Prize or portions thereof if Prize listed or portions thereof is/are unavailable for any reason.

Prize is not transferable without the express consent of Sponsor which may be granted or withheld in its sole discretion and without liability of any kind.

Limit of one (1) prize per person.

Prize must be accepted in its entirety or not at all; and, if any part of the Prize is declined, no alternate prize or compensation will be awarded. Without limitation, a gift bag will only be provided if winner and a guest accept the ground transportation element of the Prize.

All federal, state and/or local taxes are the sole responsibility of the Prize winner.

SPONSOR MAKES NO REPRESENTATION, GUARANTEE OR WARRANTY OF ANY KIND (DIRECT OR INDIRECT, EXPRESS OR IMPLIED) REGARDING THE PRIZE OR ANY ELEMENT THEREOF, INCLUDING BUT NOT LIMITED TO THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE.

- 6. Conditions and Limitations of Liability:** By entering, each entrant agrees: (a) to be bound by these Official Rules and the decisions of Sponsor and Administrator, which shall be final and binding in all respects; and (b) to release, discharge and hold harmless each of the Promotion Entities, Meta Platforms, Inc., X Corp., each of the foregoing entities' respective parent, subsidiary, related, affiliated and successor companies, and each of their respective officers, directors, agents, representatives and employees (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage, including, without limitation, death and bodily injury, arising in any manner, directly or indirectly, in whole or in part, from participation in this Sweepstakes or any Sweepstakes-related activity (including without limitation, any travel related thereto), and/or from entrant's acceptance, receipt, use or misuse of the Prize or any portions thereof (to the extent applicable).

By accepting the Prize, Prize winner grants Sponsor and its designees (including Unrivaled as well as its licensees) permission to use their name, voice, likeness, photograph, Prize information, biographical data and city and state of residence on a winners' list (if applicable) and for programming, publicity and promotional purposes, worldwide in all forms of media now known or hereafter developed, in perpetuity, without further compensation unless prohibited by law. The preceding includes but is not limited to possible recordation, television broadcast or streaming of winner and guest(s) traveling to Sephora Arena for the scheduled Unrivaled games potentially for use by Sponsor and its designees (including Unrivaled as well as its licensees) for programming, publicity and promotional purposes. Sponsor and its designees (including Unrivaled as well as its licensees) are not obligated to use any of the above-mentioned information or materials but may do so and may edit such information or materials, at Sponsor's discretion, without further obligation or compensation. Sweepstakes subject to the laws of the United States only. All federal, state and local laws and regulations apply. All Entries become the property of Sponsor and will not be acknowledged.

7. **Disputes/Jurisdiction/Choice Of Law:** To the fullest extent permitted by law, a participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Promotion or the awarding of prizes shall be resolved individually, without resort to any form of class action, and exclusively by federal or state courts situated within Oakland County, Michigan, with such courts having personal jurisdiction over them, with the participant waiving any right of forum non conveniens, change of venue or any like right; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred (if any), including costs associated with participating in this Promotion, but in no event attorneys' fees; and (3) under no circumstances will a participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased as well as waiving any rights to an injunction or other forms of equitable relief. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of a participant and Sponsor in connection with the Promotion shall be governed by, and construed in accordance with, the laws of Michigan, without giving effect to any choice of law or conflict of law rules (whether of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Michigan.
8. **Sponsor:** Ally Financial Inc., 500 Woodward Ave., Detroit, MI 48226.
9. **Administrator:** Probability LLC, 2 Woodstock Meadow Ln, PO Box 1484, Woodstock, NY 12498.
10. **Winners List:** For the names of the winners, mail a self-addressed, stamped envelope to: "Ally Connect Sweepstakes Winner", c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. All such requests must be received by March 27, 2026.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Meta Platforms, Inc. or X Corp. You understand that you are providing your information to Sponsor and not to Meta Platforms, Inc. or X Corp.