# Ally: Who We Are



# Leading Financial Service Provider | Top-25 Bank Holding Company

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Founded	1919	
Customers	11M+	
Employees	~11,100	
Assets	\$196B	
Loans & Leases	\$150B	
Deposits	\$155B	
Branches	0	

Note: Employees, customers, total assets, loans & leases and deposits as of December 29, 2023. End-of-period balances. Top 25 ranking based on assets as September 30, 2023.

#### **Auto & Insurance**

Industry Leader | Adaptable Partner

21.8K Dealer Relationships

**3.3M** 4Q Auto Applications

3.8M Auto Customers

2.5M U.S. Insurance Customers

### **Consumer + Deposits**

Industry Leader | ALL-Digital

3M+ **Deposit Customers** 

\$15.2B Invest: Net Customer Assets

\$224M Home: 4Q Originations

\$280M Lending: 4Q Originations

\$2.0B Card: 4Q EOP Balances

## **Corporate Finance**

Senior Secured Middle Market Lending

\$10.9B **HFI Loans** 

~100% First-Lien, Floating Rate Loans

