

SmartAuction puts quality vehicles at your command.



Imagine having a virtual inventory of thousands of quality wholesale vehicles, of nearly all makes and models at your fingertips 24/7, anytime, anywhere. With SmartAuction, it's reality. As an industry-leading wholesale Internet auction, sellers and consignors have sold over 6 million vehicles on SmartAuction since 2000 – making it the clear choice for franchised and independent dealers alike.

With SmartAuction, dealers can:

- Get an exclusive “first look” at choice inventory of nearly all makes and models
- Save time and eliminate the costly expense of traveling to physical auctions
- Create and save customized search criteria for only those models you want to buy, including vehicles with low mileage and many options

you're in control

With SmartAuction, eligible dealers have the ability to:

- Purchase both closed- and open-sale inventory before anyone else
- Perform custom searches by vehicle type, year, make, model and many other criteria
- Receive email notifications when units matching your custom search criteria become available through the auction
- Make offers on certain vehicles
- Receive online transportation quotes from select national transportation companies
- Experience a live daily auction complemented with fixed-price evening and weekend sales
- And much more!

getting started.

Call SmartAuction at **877-273-5572**, or visit **allysmartauction.com** to apply and enroll (if approved). Once you've been approved and completed the enrollment process, you'll receive your Daily Spending Limit, User ID and Password. Then:

Step 1: Go to **smartauctionlogin.com**

Step 2: Enter your User ID and Password

Step 3: Enjoy!

“C” the benefits, feel the power

Convenience – Virtual inventory 24/7 with live bidding during auction hours, offering single and auto-bid capability, with fixed-price vehicles available on evenings and weekends

Cost-effective – Eliminates expenses for travel to auctions and potential lost profits associated with wholesalers

Current – Large inventory of wholesale vehicles refreshed daily

Complete – Vehicle details showing options, mileage, and conditions are displayed with inspection reports and digital images

Customized – Dealers can create and save search criteria and can choose to receive various text and email notifications based on personal preference

peace of mind comes standard

Need added assurance? You got it! SmartAuction's arbitration rules are generally consistent with, and on certain points exceed the National Auto Auction Association arbitration guidelines – which helps protect you from inaccurate vehicle descriptions or undisclosed damage¹.



¹Please see the Terms of Use Agreement on the SmartAuction website.

smartauction®

QUESTIONS AND ANSWERS

Q.What is SmartAuction?

A. SmartAuction is an Internet auction offering a virtual inventory of wholesale vehicles that select, approved dealers have the opportunity to buy before they are shipped to a physical auction. Dealers can search for inventory in their local markets, across the country, and at distribution centers, marshalling yards, or even physical auctions, right from their computers!

Q.How do I sign up for SmartAuction?

A. Contact SmartAuction at **1-877-273-5572**, or visit allysmartauction.com. The process will involve submitting an application and, if approved, getting an approved daily spending limit, user ID, and password established. Licensed franchised or independent used-car dealers with financing through Ally or an approved finance source are eligible to buy. Dealers must complete various eligibility forms and must undergo an approval process, depending on the type of dealer and financial source used. If approved and you have received your user ID and password, sign in at smartauctionlogin.com, read and accept the required online Terms of Use Agreement, and you'll be a few short clicks away from thousands of quality used vehicles.

Q.Is there a SmartAuction help line?

A. Yes. Please call **1-877-273-5572** for assistance.

Q.Are the vehicles inspected?

A. SmartAuction offers a variety of vehicles from many different consignors, and most vehicles posted for sale have inspection reports with digital images. Some vehicles posted for sale also meet certain certification standards, including our "Ready4Retail" standard, a 90-plus-point inspection process. This standard means you can buy this type of vehicle and it should be ready for you to place directly on your retail lot.

Q.My core vehicles are less than \$10,000. Is that type of inventory available on SmartAuction?

A. Vehicles with a full range of wholesale prices are available every day on SmartAuction with thousands priced below \$10,000 selling every month.

Q.What kinds of vehicles are listed on SmartAuction?

A. Currently, SmartAuction offers vehicles from Original Equipment Manufacturers (OEMs), financial service institutions, rental vehicle agencies, fleet management companies, national and independent physical auctions, and select franchised and independent dealerships. We continuously add new sellers and are always looking for ways to supply our buyers with new sources of inventory.

Q.When is bidding allowed on the website?

A. The site is accessible 24/7 with live bidding allowed during designated auction hours, which are listed on the site. The bidding is displayed in real time and allows you to bid in \$100 increments with single and auto-bid functionality. Many vehicles are also listed with Buy Now prices, which makes them available for purchase during evenings and weekends.

Q.Where are vehicles located?

A. Vehicles are at storing dealerships, central storage facilities, physical auctions, or established rental return locations. The actual location of each unit is listed on the vehicle detail page. You can even run customized searches for vehicles closest to your location or at the nearest physical auction.

Q.Who's responsible for vehicle delivery and shipping costs?

A. The buyer is responsible for arranging transportation and having the vehicle picked up within five days of the purchase. For convenience, SmartAuction provides links to select national transportation-provider websites, where buyers can obtain estimates and arrange transportation for purchased vehicles.

Q.How are purchases settled?

A. There are different settlement options based on your individual financial situation, with the majority of the transactions being settled through an electronic funds transfer or ACH process. For Ally-financed dealers, purchases are settled via SmartCash. Other finance companies may also provide financial services to a buying dealer.