

Ally Balloon AdvantageSM

Dealer Administration Guide January 4, 2017

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Overview

What is Ally Balloon Advantage (ABA)?

Ally Balloon Advantage is a financing alternative for both new and used vehicles. This flexible product allows your customers to own their vehicle while providing reduced regular payments in exchange for a larger balloon payment at the end of the contract.

► How Ally Balloon Advantage Works?

Customers have the opportunity to choose standard balloon terms of 48 and 60 months for new and used vehicle (up to 4 model years old) transactions. Both new and used retail installment sale contracts have reduced regular payments in exchange for a larger balloon payment at the end of the term.

▶ Plan Features

- Annual Percentage Rate (APR) and the payment schedule are fixed over the entire term of the contract.
- Available in select states:
 - All states except Maryland (MD), Nevada (NV), New Hampshire (NH), North Carolina (NC) and Pennsylvania (PA)
- Eligible new models include all new vehicles in the RVLG (except Aston Martin & McLaren). Eligible new vehicles will be available in the Ally Balloon Advantage webbased calculator.
- Eligible used models include all makes and models (except Saab and Suzuki) up to four years old with maximum initial mileage limited to 60,000 miles.

Customer Benefits

- Reduced regular payments in exchange for a larger balloon payment at the end
- Available for both New and Used vehicle purchases with flexible financing terms:
 - New Vehicles: 48 and 60 months (exact terms)
 - Used Vehicles: 48 and 60 months (exact terms)
- Unlike leasing, there are no driving mileage restrictions, since the customer owns the vehicle



Program Guidelines

	All states except Maryland (MD), Nevada (NV), New Hampshire (NH), North Carolina (NC), and Pennsylvania (PA)
Eligible States	Note: The states of AL, CO, HI, IA, ID, IN, KS, KY, ME, MI, OH, OK, SC, TX, UT, VA, WA, & WY are considered "right-to-refinance" states. Customers who purchase from dealers in these states are allowed to refinance the balloon at maturity at the same rate and payment as the original balloon. Right to refinance statutory requirements apply to commercial/business use vehicles only in the states of MI & VA.
Eligible Dealers	New: All Dealers in Eligible States Used: All dealers that finance used vehicles with Ally
Eligible Vehicles	New vehicles with less than 7,500 miles. Eligible new vehicles will be available in the Ally Balloon Advantage web-based calculator. Current series used and used vehicles up to 4 model years old with less than 60,000 beginning miles regardless of term or model year. Saab and Suzuki vehicles are not eligible.
Eligible Customers	Individual customers and Businesses. All customers must meet the Ally's Standard Underwriting Guidelines.
Eligible Transactions	Prime Retail only, Tiers S through B with FICO [®] scores > 660 and D&B scores ≥ 460; Non-Commercial and Commercial Use; Commercial Upfits at the discretion of Ally.
Term	Standard terms of 48 and 60 months (exact terms) for New and Used Balloon. Please see the Ally Balloon Advantage calculator for examples.
Eligibility for Ally Dealer Rewards	Eligible Ally Balloon Advantage standard rate contracts will qualify for the cash reward
Right-To-Refinance States	In right-to-refinance states, the amortization term is limited to a maximum of 84 months including possible refinancing at the same rate and payment. The calculator will help dealers to determine the amortization term in those states. If the amortization is beyond 84 months, the deal can be restructured, including lowering the balloon amount, to meet this parameter.
Maximum Amount Financed	Ally Balloon Advantage advance limits are listed by tier on the Ally Balloon Advantage Rate Sheet. Advance is based on dealer cost as it appears on the original manufacturer's invoice for new and used.
	Maximum for all Aftermarket Products can be found on the Ally Balloon Advantage Rate Sheet.
Minimum Amount	The minimum all in amount financed is \$10,000.
Financed/Selling Price	State of New Jersey only: Due to New Jersey state requirements, balloon transactions on new and used vehicles with a cash selling price (defined as Line 1) of \$10,000 or less are not eligible.
Maximum	84 months or less
Amortization, Including Any Potential Refinancing Required by Law*	*Only applicable for: AL, CO, HI, IA, ID, IN, KS, KY, ME, MI, OH, OK, SC, TX, UT, VA, WA, & WY. See ABA calculator to validate.



Program Guidelines (con't)

Minimum Balloon Amount	The minimum balloon amount is two times the monthly customer payment amount. OEM subvented programs may require different parameter. Please see any applicable OEM guidelines for additional requirements.
Rates and Dealer	Refer to applicable Ally Balloon Advantage standard rate sheet located on DealerTrack under Rates
Finance Income	and Programs and RouteOne under Rate and Forms.
Maximum Balloon Amount	New: Determined by the MSRP, Year, Make, Model, Trim, and Term which is located on the Ally Balloon Advantage Calculator. Used: Predetermined by the term selected: 48 months: 35% of AWV 60 months: 25% of AWV
Vehicle Valuation	 New: Original Manufacturer Invoice Amount Used: Dealers should use NADA or Kelley Blue Book Weekly Wholesale Good (for dealers in the state of AZ, CA, & OR). Plus or minus adds and mileage Increase used valuation \$1,000 for certified vehicles through an approved manufacturer's certification program Auction Purchase Price - Auction price can be used if purchased within past 90 days (bill of sale must be provided in the contract package) Dealers must submit Used Vehicle Book-out Sheet with every contract. Please ensure correct vehicle value is submitted to avoid contract processing delays. Ally's Average Wholesale value calculation supersedes dealer provided values. For any questions, please contact your underwriter prior to submission.
Refinance Fee	None
Product Compatibility	Balloon product is compatible with all prime retail programs except Payment Deferral, Custom Payment Plan, and Spike Payment programs.
Dealer Liability	Ally Balloon Advantage transactions are non-recourse to the dealer.
Aftermarket Products	Aftermarket products approved for financing in connection with regular retail also are approved for financing in connection with the Balloon product unless the terms of the particular aftermarket product indicate that it is incompatible with a balloon product (e.g., the aftermarket product's terms limit it to being financed in a contract with substantially equal payments). Aftermarket product contracts that contain language stating that the finance contract are only compatible with equal monthly payments do not qualify for the balloon contract. Dealers should ensure that terms of all aftermarket products to be purchased are compatible with the terms of the balloon contract.
Documentation	 Retail installment contract – Ally will accept all approved Retail Installment Contracts listed on Ally's Approved Contract List. Ally Contract Rate Verification Form – including New or Used, Term, Balloon Amount and Balloon Factor. Balloon Payment Notice – embedded in the ABA Calculator (Form RBP-1027/2013): Required in the following right-to-refinance states: AL, CO, HI, IA, ID, IN, KS, KY, ME, MI, OH, OK, SC, TX, UT, VA, WA, & WY. Ally will continue to accept the 11/12012 version of this form in the non-right-to-refinance states. Used Vehicle Book-out Sheet – Required for all used vehicles For Business Use transactions, please include the following (if applicable): Corporate Resolution, Upfit Invoice(s), 3rd Party Guaranty, and any other standard commercial documentation



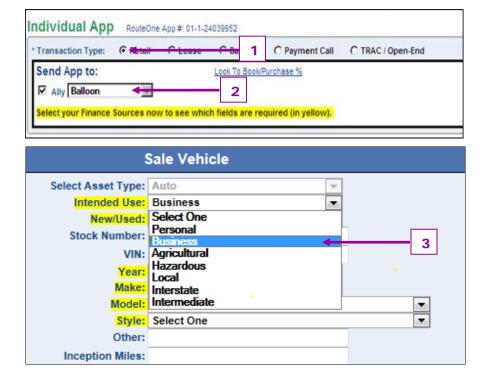
Program Guidelines (con't)

	CA - Single document rule does not apply to the <u>Balloon Payment Notice</u> because the notice is not part of the contract. The Balloon Payment Notice reinforces for the customer certain facts regarding the Balloon product that are made clear in the contract before they enter into the transaction. *Note: California's single document rule will still apply if the customer has additional aftermarket products such as GAP
State Specific Requirements	ND & WI - GMAC contracts are <u>not</u> eligible for Balloon transactions in the states of ND & WI. NJ - Bankers Systems contracts are <u>not</u> eligible for Balloon transactions in the state of NJ.
	ND & WV - Contracts approved for balloon transactions in ND and WV have an additional disclosure related to larger installments that should be completed as follows: AN INSTALLMENT OF [\$XXX.XX {Amount of Balloon Payment}] WILL BE DUE ON [MM/DD/YYYY {Date Balloon Payment is Due}]. LARGER INSTALLMENTS WILL BE DUE AS FOLLOWS: [N/A].

NOTE: All other Retail Program parameters apply

Entering the Application in RouteOne

- 1) When starting a new Ally Credit Application, select (1) **Retail** as the Transaction Type (do not select Transaction Type "Balloon").
- 2) Select the dropdown Special Program Code of (2) Balloon.
- 3) In the Sale Vehicle section and for Commercial Use transactions, select (3) Business; for Non-Commercial, select Personal.



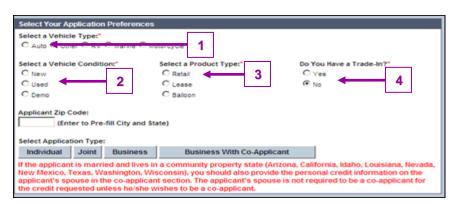
Complete the Credit Application as usual.



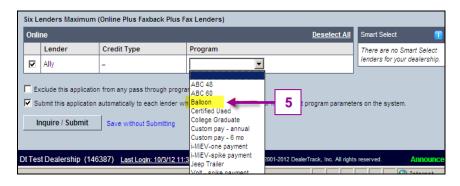
- 5) Enter the MSRP amount from the factory invoice and then continue to enter the correct numbers in the rest of the Worksheet.
- 6) Complete the remaining fields and then click "Submit" to send the Application to Ally.
- 7) Miscellaneous Reminders:
 - a) Preferred Option Groups cannot be added back to MSRP
 - b) Any changes to the Amount Financed will require the ABA payment be recalculated
 - c) Consult your Ally Underwriter with any questions

Entering the Application in DealerTrack

- 1) When starting a new Ally Credit Application, key items must be completed prior to submitting the application:
 - 1. Vehicle Type: Auto
 - 2. Vehicle Condition: New or Used
 - 3. **Product Type**: Retail (do not select Product Type "Balloon")
 - 4. Trade In: Yes or No

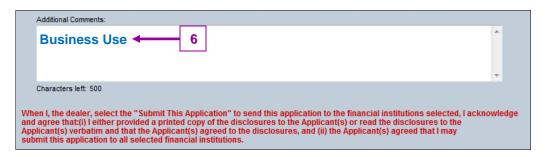


- 2) Complete the Credit Application as usual.
- 3) Enter the MSRP amount from the factory invoice and then continue to enter the correct numbers in the rest of the Worksheet.
- 4) Select the 'Lender' Ally
- 5) Select the Special Program Code of (5) Balloon





6) In Additional Comments, for Commercial Use transactions, add (6) Business Use.



- 7) Complete the remaining fields and then click "Submit" to send the Application to Ally.
- 8) Miscellaneous Reminders:
 - a) Preferred Option Groups cannot be added back to MSRP
 - b) Any changes to the Amount Financed will require the ABA payment be recalculated
 - c) Consult your Ally Underwriter with any questions



Ally Balloon Advantage Calculator

The Ally Balloon Advantage Calculator provides you with a resource to produce single or multiple options simultaneously for you. Click the following link to access the calculator: <u>Ally Balloon Advantage Calculator</u> or http://balloon.ally.com. A printable report is available in the Dealer and CPC Calculators that include Balloon Factors for all eligible vehicles.

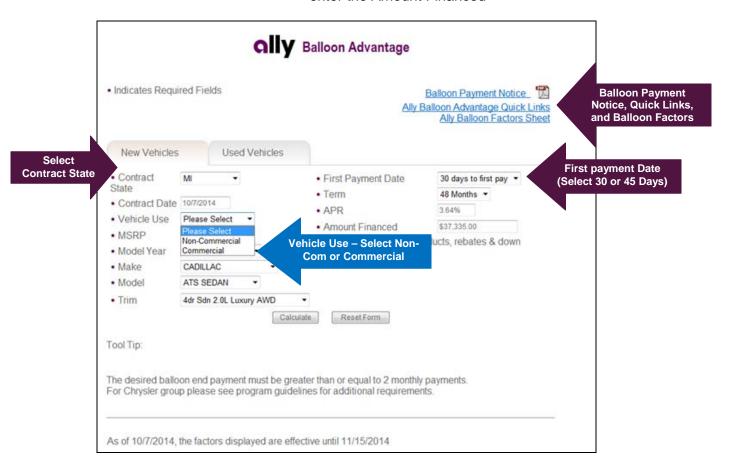
Simply enter the required data into the Ally Balloon Advantage Calculator to determine the monthly and final balloon payments.

New Vehicles:

Contract Date Vehicle Use MSRP

Year/Make/Model/Trim First Payment Date Term/APR/Amount Financed

- Will automatically populate with the current date
- Select Non-Commercial or Commercial
- MSRP from original manufacturer invoice without any additions / deductions for dealer installed options
- Select the Model Year, Make, Model, and Trim of the vehicle
- Select 30 days or 45 Days (defaults to 30 Days) to first payment due
- Select the Term (defaults to 48 Months), APR, and enter the Amount Financed



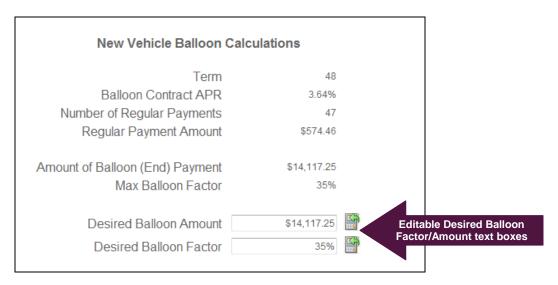


NOTE: When you hover over the individual fields, a "**Tool Tip**" will appear at the bottom of the screen describing what should be entered into the field.

Amount Financed example:

Tool Tip: Enter the amount financed

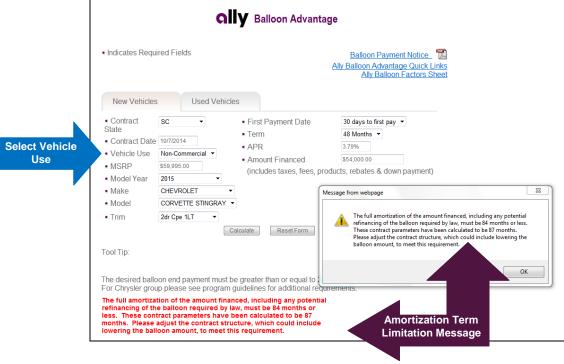
Click **Calculate** and lower half of the screen will populate with the entered Term and Balloon Contract APR, Number of Upfront Payments, Upfront Payment Amount, Amount of Balloon (End) Payment, Max Balloon Factor, and Desired Balloon Factor/Amount.



Note: The Desired Balloon Factor/Amount text box is **editable** to ensure minimum balloon payment requirements have been met.



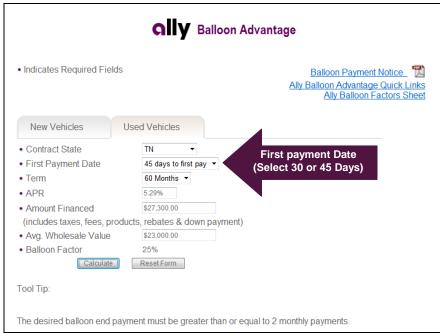
In right-to-refinance states, the amortization term is limited to a maximum of 84 months including possible refinancing at the same rate and payment. The calculator will help dealers to determine the amortization term in those states. If the amortization is beyond 84 months, the deal can be restructured, including lowering the balloon amount, to meet this parameter.



Used Vehicles:

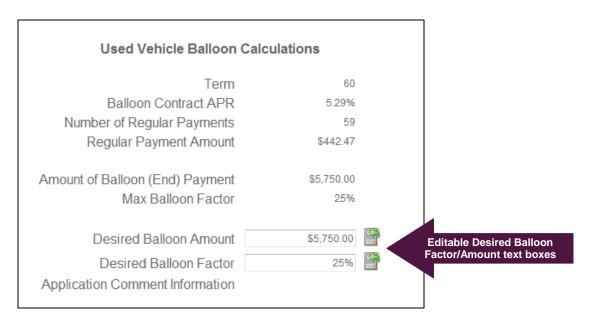
First Payment Date
Term
APR/Amount Financed/AWV

- Select 30 days or 45 Days (defaults to 30 Days) to first payment due
- Select the Term (will automatically populate with 48 Months)
- Enter the APR, Amount Financed, and Avg. Wholesale Value





Click **Calculate** and lower half of the screen will populate with the entered Term and Balloon Contract APR, Number of Upfront Payments, Amount of Balloon (End) Payment, Max Balloon Factor, and Desired Balloon Factor/Amount.





DealerTrack Credit Decision Notifications - Used Transactions

The credit decision to the dealers for <u>Used</u> transactions and the maximum balloon amount for Approve/Condition/Decline decisions will be sent to those dealers applying via DealerTrack.

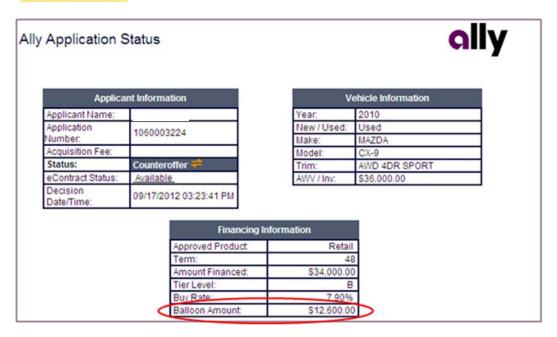
Please see the following screen shots of the balloon amount that will be delivered on Approved, Conditioned, and Declined applications:

Approved:

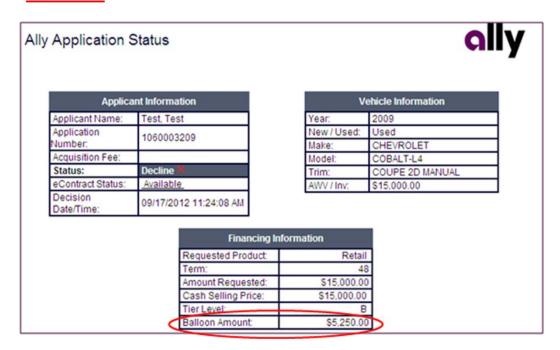




Conditioned:



Declined:





RouteOne Credit Decision Notifications - Used Transactions

The credit decision to the dealers for <u>Used</u> transactions and the maximum balloon amount for Approve/Condition decisions will be sent to those dealers applying via RouteOne.

Please see the following screen shot of the term, balloon amount and balloon factor that will be delivered on the Ally Contract Rate Verification Form for Approved/Conditioned applications:

ally	Ally Contract Rate Verification Form (Complete and include with each Ally contract package)	
Customer Name william duckworth	Ally Applic	ation Number1070003012
Buy Rate 4.35 % Expected Reserve \$ (Excludes ADR)	Dealer Buy Down Rate	Residual Value / ABC Factor%
Tier (circle one): S A B C D E	Standard Rate	
Security Deposit Waiver (check one) Lease Rate increased by 0.50 pp SmartLease Protect/Select Incentivized Program Waiver	First Payment Waiver Option (check one) Yes No If yes, lessee option to waive first month payment via increased lease rate by: 12 - 35 Month Terms = 1.50 pp 36 - 60 Month Terms = 0.70 pp	"Ally Balloon Advantage BM (check one) □ New □ Used Term: □ 48 months □ 60 months Balloon Amount \$ 6044 Balloon Factor □ 0.25 (Balloon Factor can be found on the Calculator.)
Administration Fee Reduction/Waiver (check one and indicate amount, if applicable) Yes \$ No	□ Incentivized Program Waiver	(DENOT PARK SET OF DOTO OF SEC CARDING)
GM/Chrysler Credit Card used for \$1500 down payment/cap cost reduction maximum (check one) ☐ GM branded Credit Card used ☐ Chrysler Group branded Credit Card used		
Contract package is replacement for previously funded contract (Flat Cancellation) - Prior approval is required		

Note: If the application is approved, a used balloon contract may be submitted with the balloon amount between the maximum balloon amount shown on the credit decision and a minimum of two times the regular monthly payments.



Frequently Asked Questions

1. Why would a customer want to choose Ally Balloon Advantage?

It comes down to the customers' choice and personal preference. Ally has a variety of retail financing and leasing options available to consumers. Ally Balloon Advantage is another financing option available to customers who prefer to own their vehicle but have reduced regular payments in exchange for a larger balloon payment at the end of their financing term, versus equal monthly payments throughout the duration of their financing term.

2. Does Ally Balloon Advantage pay Dealer Finance Income (reserve)?

Yes, Dealer Finance Income (reserve) will be based on the Ally Balloon Advantage standard rates and earned as stated on the rate sheet.

3. Does Ally Balloon Advantage lower the customer's payment?

The product reduces some payments, but not all. Specifically, it provides reduced regular payments in exchange for a larger balloon payment at the end. Customers should keep both payment amounts in mind.

4. What are the completion requirements of the Balloon Payment Notice Form?

- Buyer Name & Co-Buyer Name (if applicable)
- Balloon amount
- Buyer Signature & Co-Buyer Signature (if applicable)
- Signature Dates

5. What is the maximum term?

Ally Balloon Advantage offers exact terms of 48 and 60 months.

6. What is the Balloon Factor?

The Balloon Factor is the percentage used with the MSRP or AWV and chosen term to determine / calculate the final balloon payment amount.

7. Is there a recommended browser to run the ABA calculator?

The calculator runs in modern browsers that have JavaScript enabled.

8. Who do I contact if I have questions?

You can contact any of the follow Ally team members for assistance:

- Underwriter
- Account Executive
- Dealer Service Center (888) 919-2559 (ALLY)



ABA Calculator Tool Tips

Listed below are the Tool Tips from the ABA Calculator:

NEW:

Field	Tip
Contract State	Select State
Contract Date	Defaults to current date. Enter date of contract.
Vehicle Use	Select Vehicle Use (Non-Commercial or Commercial)
MSRP	Enter the Invoice MSRP without adjustments for Dealer Installed Options
Model Year	Select Model Year of Vehicle
Make	Select Vehicle Make
Model	Select Vehicle Model
Trim	Select Vehicle Trim Level
First Payment Date	Select the desired number of days until the first payment (30 or 45). This
	will affect the calculated payment.
Term	Select Term (48 or 60 months - Defaults to 48 months)
APR	Enter the APR
Amount Financed	Enter total amount financed
Field (Post-Calculation)	Tip
Regular Payment Amount	Payment is based on 30-days to first payment

USED:

Field	Tip
Contract State	Select State
First Payment Date	Select the desired number of days until the first payment (30 or 45). This will affect the calculated payment.
Term	Select Term (48 or 60 months - Defaults to 48 months)
APR	Enter the APR
Amount Financed	Enter total amount financed
Avg. Wholesale Value	AWV is based on Ally's book value. Please contact your underwriter for the exact amount
Balloon Factor	Determined by the term selected
Field (Post-Calculation)	Tip
Regular Payment Amount	Payment is based on 30-days to first payment

