Building Communities One **Ally** at a Time

COMMUNITY SERVICE REPORT 2012
FROM THE CEO 1
ABOUT ALLY 2
CUSTOMERS 4
COMMUNITY 8
EMPLOYEES 10
EDUCATION 12

Printed on paper containing 30% post-consumer recycled fiber.
Ally is not only our name, it is our promise. We are committed to doing the right thing by our customers and in our communities. From our support of small businesses, to our role in the auto industry, to our philanthropic efforts, we are building and strengthening communities, one ally at a time.

As the leading provider of automotive financing products and services in the U.S., we have the unique privilege of working with thousands of auto dealers in communities big and small nationwide. Our relationship with these businesses is more than just transactional. We are their ally – in good times and in challenging times. We understand their business and strive to help them excel. Auto dealers are economic and civic leaders in their communities, and as they grow and thrive, their communities are further strengthened.

Auto dealers are often the unsung heroes in their communities, and that is why we are proud to partner with TIME Magazine in hosting the annual TIME Dealer of the Year initiative, which highlights the impressive ways these business owners give back. We are their ally in both celebrating their community efforts and in providing grants and volunteer time to further amplify those efforts.

This Community Service report outlines the ways in which Ally is impacting communities across the country through our business relationships, customer outreach, grant funding, financial literacy program and employee giving efforts.

Being an ally and LEADing by example are embedded in our culture at Ally. It is a part of everything we do, from our employees to our business decisions. That culture is supported by four core values that guide all that we do:

Look Externally – for ways to improve – whether it is to improve ourselves, the business or our communities – we cannot fail to look outside to see the greater context.

Execute with Excellence – because a job is not worth doing unless it is done well.

Act with Professionalism – we operate with integrity, treat others with respect, embrace diversity and inclusion, and hold ourselves accountable.

Deliver Results – leaders don’t just talk about results, they create results through their actions.

These principles help to connect us to our customers and our communities.

**Look Externally**  
**Execute with Excellence**  
**Act with Professionalism**  
**Deliver Results**
As a leading automotive financial services company powered by a top direct bank, Ally employees have a presence in communities large and small nationwide and share a commitment to helping these communities thrive.

With approximately 7,000 employees in 45 states and nearly 15,000 auto dealers in 50 states across the U.S., we are an Ally in your community.

Ally’s automotive services business offers financial services for consumers and dealers, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ranked the No. 1 automotive services provider by Experian Automotive, Ally has more than $100 billion in outstanding auto loans to nearly 15,000 dealers and approximately 4 million of their retail customers.

Ally Bank, the company’s direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Recognized as one of the “Best Banks in America” by MONEY Magazine two years in a row, Ally Bank now has more than 722,000 customer relationships and more than $40 billion in retail deposits.

Ally’s Commercial Finance unit provides financing to middle-market companies across a broad range of industries.

Ally Employee Reach

Ally has employees in 750 communities across 45 states in the U.S.
**Most Impactful NeighborWorks® Social Investor Award**

Ally received the Most Impactful NeighborWorks Social Investor award for providing flexible loan products to NeighborWorks affiliates who provide affordable housing.

Through a national network of nonprofit organizations, NeighborWorks creates opportunities for individuals in need to live in affordable homes in safe, sustainable neighborhoods.

**Community Service Award**

The Society for Financial Education and Professional Development (SFEPD) presented its inaugural Community Relations Award to Ally and its Wallet Wise program for supporting the financial literacy needs of underserved communities.

SFEPD’s mission is to enhance the financial literacy and economic development of individuals and households in the United States and to promote professional development.

**Phy Stephens Award**

Ally received the Phy Stephens Award from the Detroit Area Agency on Aging (DAAA) for supporting the distribution of more than 13,000 meals for homebound and disabled seniors, offering financial literacy classes through the Wallet Wise program, and hosting employee fundraisers to benefit Meals on Wheels.

The DAAA’s mission is to educate, advocate and promote healthy aging to enable people to make choices that will improve their quality of life.

**Ambassador of Distinction**

Ally received the Ambassador of Distinction award from the National Automobile Dealers Charitable Foundation (NADCF), recognizing Ally’s commitment to community outreach.

The Ambassadors Program of the NADCF provides financial support to educational institutions in the public or private sector and emergency medical organizations in their communities.

**Michigan Emmy-Nominated Financial Literacy Vignettes**

Ally-sponsored “Get Smart with Your Money” vignettes, created by Detroit Public Television, were nominated for a 2013 Michigan Emmy in the Community/Public Service (PSA) campaign category.

The vignettes, which focus on Ally Wallet Wise financial literacy concepts, were developed and filmed in the metro Detroit area and reached an audience of more than 1.5 million people in the U.S.
For Ally, supporting customers means building communities, connecting with local businesses and creating the opportunity to grow and succeed. We pride ourselves on being there for our customers, more than 4.8 million of them, in thousands of communities across the country.

When your bank is your ally
Ally Bank began its journey in 2009 with the aim of offering a straightforward approach to banking centered on three core principals – to talk straight, do right by our customers and strive to be obviously better. Four years later, more than 722,000 customers throughout all 50 states have put their trust in Ally Bank for their banking needs.

As a branch-free direct bank, Ally is able to offer consumers its products and services in any location throughout the U.S. Our customer service professionals are available 24/7 via Web or phone, and Ally also offers mobile banking. This allows consumers the freedom to bank whenever and wherever they want. Ally offers a range of checking, savings and CD products, as well as online tools to help consumers navigate their finances, such as a CD laddering calculator and an interactive guide to setting up trust accounts.

Ally is committed to its customers, and that philosophy is resonating. Both customer satisfaction scores and CD retention scores at Ally Bank have been consistently over 90 percent for four consecutive quarters. Ally Bank is often recognized for its outstanding customer service and performance and recently received two Stevie® Awards for Sales and Customer Service, two Corporate Insight Bank Monitor Awards for leading online banking tools and features, and Forrester’s 2013 “Outside in” Award in Customer Experience Design.

Ally reaches communities in ways that go beyond our relationships with consumers as well. Our Commercial Finance group is an ally for small business, providing $2.1 billion in loans across a variety of sectors. These small businesses care for their neighbors by providing services such as dental care, physical therapy and transporting lab tests from medical facilities. Ally is investing in the future being built by the local construction, manufacturing, and retail businesses that provide the infrastructure, services and support local communities need to thrive.
“When a hailstorm damaged the majority of our new and used car inventory, we were afraid it would put us out of business for several weeks. What we didn’t know was that we would be blessed with an exceptional team of estimators (from Ally) that would prove our fears to be unfounded.”

Tim Hollis, General Manager
Rainbow Automotive

An Ally in Rebuilding

When natural disasters wreak havoc and destruction across the U.S., Ally prides itself on being there to help. In 2012, Ally’s Insurance group helped auto dealers move nearly 12,700 vehicles to protected locations from the paths of destructive storms. But sometimes, moving vehicles isn’t enough. At the end of 2012, when devastation from Hurricane Sandy hit much of the northeastern coast, Ally took its efforts a step further.

During the days immediately following the storm, Ally reached out to more than 200 auto dealers and identified more than 500,000 customers in affected areas to offer assistance. Insurance teams were quickly deployed to affected dealerships to help assess the damage and get businesses back online as quickly as possible. For consumers, Ally created a 90-day first payment deferral program to help them purchase replacement vehicles for those lost as a result of the storm, a practice Ally returns to time and again when its customers are in need.

“I live in a Hurricane Sandy area, we did have some damage...but I thought it was very nice that Ally would go out of their way and send a letter to me to see if I needed any assistance. That’s more than any other financial institution around here ever does. Thank you very much.”

- Ally auto customer
Ally was the number one auto finance provider in the nation in 2012, providing more financing and support to consumers and dealers across the U.S. than any other company\(^1\). Ally is not just a financial services company, it is a part of something bigger.

### An Ally to the Auto Industry

The auto industry powers the economy but also empowers people. The purchase of a car is often the first step to economic independence – it allows the opportunity for increased income, financial security and the drive to succeed. In the U.S., auto dealerships provide more than 6 percent of total retail employment and account for 12 percent of all retail payroll\(^2\). Dealership auto sales make up 14.5 percent of all retail sales in the U.S. and generate substantial tax and fee revenue for local municipalities to provide services to their communities\(^3\).

Ally has been proud to serve auto dealers for over 90 years and through that journey we have built more than just another financial services provider. We have built a relationship – one that often spans generations and one that is there in good times and in bad. We understand that these businesses are counting on us the way their communities count on them.

In 2012, Ally worked with nearly 15,000 auto dealers, financed more than 1.4 million vehicles and provided more than $72 billion in combined dealer and consumer financing. Ally is touching thousands of communities big and small through our role in the auto industry, and we are a proud contributor in helping support local businesses and enabling them to thrive. When they thrive, communities benefit.

We have an “all in” relationship with our dealer customers. We aim to be their preferred finance provider, but we also aim to be their ally. We are there to offer training and counsel to help these businesses drive even better results. Ally is there to help dealerships build their brands through support of local events, auto shows and marketing efforts. We are there to further amplify their charitable efforts making donations of time and capital to local community causes. And, when a natural disaster sets its sights on these businesses, we lend a hand to do what is necessary to help our customers weather the storm.

Ally understands the key role auto dealers can play in the community. They offer employment opportunities for sales professionals, technicians, and mechanics, along with finance and support staff to serve their customers. Auto dealers are also key civic, economic and philanthropic leaders, and in smaller rural towns, their contributions can be essential to creating vibrant communities.

### Ally Auto Dealer Relationships: Metro & Non-metro

More than 21% of Ally’s dealer customers in 2012 were located in non-metropolitan areas across the U.S.

---

1. Experian, Auto Finance News sources.
The economic benefits of the auto industry multiply as dealers share their time and resources with the local organizations and institutions that serve their region. Auto dealers are often times local heroes, devoted to sponsoring youth athletic leagues and educational programs, underwriting cultural offerings and sustaining local nonprofits.

The auto industry has been celebrating the accomplishments of dealers for more than 40 years through the TIME Dealer of the Year program, one of the automobile industry’s most prestigious and highly coveted honors. Ally began its partnership with the program in 2011 and since that time has honored more than 100 dealers not only for their business prowess, but their philanthropic work in local communities.

To further celebrate the role these auto dealers play in their respective communities, Ally provides charitable grants to local organizations chosen by the TIME Dealer of the Year winner and nominees. Since 2012, these grants have helped numerous causes, including youth programs, local food banks and community revitalization organizations, health-related organizations and education. Most recently, Ally was able to keep a group of 225 local students in North Carolina on the track for success with the help of 2013 TIME Dealer of the Year winner, Michael Alford of Marine Chevrolet Cadillac in Jacksonville, North Carolina. Alford chose to support a local chapter of Girls on the Run, a transformational learning program that teaches life skills through dynamic, conversation-based lessons and running games, with a $10,000 grant from Ally as part of his award.

“The way for this program to be as robust as it possibly can be is to make certain that anyone who wants to participate in it can, and that’s the beauty of what Ally is doing for us.”

- Michael Alford, on Ally’s support for Girls on the Run
Ally strives to strengthen communities where we live and work. In 2012, Ally provided grant funding to nearly 300 nonprofit organizations with a focus on addressing vital needs in the community.

The strategic focus for Ally’s grant program is to support qualified 501(c)(3) organizations in key markets that address critical needs in the areas of community services, financial literacy and affordable housing. In 2012, Ally funded initiatives that helped to address food insecurity, homelessness, job training and mentoring, financial education, foreclosure counseling and community revitalization.

Building communities takes more than one grant and one year. That is why Ally is focused on creating ongoing relationships with nonprofit organizations that support our strategic giving objectives. Together as allies, we can build and strengthen communities over the long term. More than 70 percent of corporate grant recipients in 2012 received previous funding from Ally. Within the key focus areas of giving, Ally strives to direct its dollars toward vital programs – the efforts that are truly making an impact in the community and touching areas that are in the greatest of need. In 2012, 97 percent of Ally’s corporate grants supported low and moderate income communities in our key markets.

In addition to the strategic giving areas, Ally is also proud to build upon the momentum created by our dealer customers by offering grant funding that further supports their community giving efforts.

In 2012, more than half of all Ally grants went to causes supported by auto dealers. More than 50 percent of these grants were targeted toward community services and youth organizations, further strengthening and building these communities.

Ally grants have helped more than 2.4 million individuals and families since 2011.
“Support from Ally has made a significant difference with children in our community. Ally employees who volunteer generously give of their time and talent and impact children in a personal and meaningful way.”

Karen Kosniewski, president & CEO
Junior Achievement of Southeastern Michigan Inc.

Operation Homefront: Supporting those who protect our freedom

To honor the brave men and women of the U.S. armed forces, Ally teams up with auto dealers twice a year to provide assistance to military personnel through the Operation Homefront program, which provides emergency financial and other types of assistance to families of service members and wounded warriors.

In 2012, Ally employees provided backpacks and school supplies to children of military personnel in cooperation with Jay Auto Mall, and also brightened the holidays for children of local military personnel in Oklahoma City by providing holiday gifts with the help of Hudiburg Auto Group.

“At Hudiburg Auto Group, it’s important to us to give back to our fellow Oklahomans, especially the military families who give up so much for us,” said David Hudiburg, president, Hudiburg Auto Group. “We are excited to work with Ally Financial and Operation Homefront to help provide a happier holiday to these children.”

“Military families can see a real money crunch at back-to-school time. We are delighted to partner with Ally Financial and Jay Automotive Group to provide new backpacks filled with school supplies to military children in Georgia. Through their generosity, hundreds of military children from National Guard and Active Duty families will start school this fall with the supplies they need.”

– Kim Scofi, president, Operation Homefront Georgia
At Ally, the importance of giving back is not only a goal we strive for as a business, but something our employees are passionate about as well. In 2012, Ally employees aided more than 950 organizations through over 5,000 hours of volunteerism and monetary donations.

Each donation of money or time helps to ensure that local nonprofits have the resources needed to provide critical services and care in their communities. Ally employees directly helped thousands of families and individuals by serving meals to the homeless, building homes for those in need, mentoring at-risk youth, and assembling care packages for troops overseas, in addition to collecting nearly 24,000 pounds of food and donating more than $400,000 to charitable causes.

Employee charitable efforts are further supported by Ally’s Giving Back employee match program. Through this initiative, Ally is able to enhance the impact of its employees’ generosity by matching dollars and hours given to support nonprofits. In 2012, more than 20 percent of Ally’s community relations budget went towards supporting and magnifying our employees’ charitable efforts.

Volunteerism

Volunteers are critical to the everyday workings of nonprofits and Ally recognizes that without these volunteers, many organizations would be unable to meet the needs of their communities.

To support the volunteer efforts of our employees, Ally has an extensive network of Volunteer LEADers across the country. These Volunteer LEADers, together with the Ally Community Relations team, arrange both on-site and off-site volunteering and fundraising opportunities. Many of Ally’s largest offices have monthly commitments to assist local nonprofits, stuffing backpacks for food insecure children, stocking shelves at local pantries and serving meals to hungry families.

Giving Back Month

In November 2012, Ally challenged employees to Give Hours and Give Dollars during its inaugural month-long community relations initiative, Giving Back Month. Employees across the company embraced the idea, participating in more than 65 events to support local causes through both on-site and off-site volunteer opportunities.

Ally employees’ generosity benefitted more than 450 charities nationwide during the month through individual donations and various events including fundraisers for local nonprofits, Junior Achievement volunteerism, supply and food drives, and staffing of thrift stores, soup kitchens and food pantries.

With Giving Back Month’s success, Ally plans to make the program an annual event and provide more opportunities for employees to support the communities we are a part of every day.
“One of the biggest benefits I receive is being inspired by the dedication and positive attitude of the Ally Volunteer LEADer team.”

Jeff Frederick
Ally Auto Remarketing

Ally has a long history of volunteerism with local Junior Achievement programs thanks to our shared commitment to providing financial literacy education. Junior Achievement fosters work-readiness, entrepreneurship and financial literacy skills, and uses experiential learning to inspire students to dream big and reach their potential through in-class lessons and off-site enrichment.

In 2012, more than 200 Ally employee volunteers provided over 1,100 hours to teach children the importance of financial literacy via Junior Achievement programs. During the program sessions, employees pour their enthusiasm and life experiences into a financial literacy lesson plan that is fun and educational and allows them to truly connect with these students.

When it’s not possible to be in the classroom, Ally provides grants to local JA affiliates. These funds enable JA to bring its dynamic curriculum to thousands of students in low and moderate income communities, enhancing its educational programming. A recent grant from Ally enabled Junior Achievement of North Florida to expand its reach from one county to five – and has directly benefitted nearly 1,200 students.

“Junior Achievement is helping to break the cycle of generational welfare. JA’s financial literacy programs are not only valuable and, quite frankly, missing from the school system, but they are changing the quality of life for children and their families. Thanks to Ally, that footprint has gone even farther…”

– North Florida principal
As a leading financial services company, Ally believes that the ability to make smart, well-informed decisions about spending and financial habits is knowledge all consumers should have at their disposal. The Ally Wallet Wise program is our way of arming consumers with the tools necessary to navigate life’s many financial choices.

Ally has been committed to increasing financial literacy for more than a decade. The award-winning Ally Wallet Wise program provides free, financial literacy education through in-person and online course content and reached more than 18,000 consumers in 2012 alone.

Wallet Wise participants took more than 2,200 course sessions in-person and online during 2012. These sessions engage participants with content that covers personal finance basics such as budgets, credit, banking and investing, and automotive finance. Consumers learn concepts including how to balance a budget, the intricacies of credit cards and credit scores, and the differences between leasing and buying a vehicle, among other topics.

Ally actively participates in Financial Literacy Month and Money Smart Week, campaigns that take place during the month of April and aim to fuel public awareness about the importance of financial literacy. Throughout the month, Ally sponsors additional Wallet Wise sessions around the U.S. that target low to moderate income communities. Ally employees also participate in spreading financial literacy throughout the month by partnering with Junior Achievement to help bring personal finance education to students at local schools.
The Wallet Wise curriculum is consistently highly rated by participants because it empowers individuals to make sound and informed financial decisions.

Una Daniels, vice president, SFEPD Program Management and Outreach

Ally Wallet Wise by the numbers:

- Wallet Wise affiliates taught more than 525 hours of financial literacy course content in 2012.
- Wallet Wise reached consumers in more than 850 communities across the U.S. in 2012.
- Wallet Wise's most popular course is Budget, followed by Credit.
- Nearly 50% of online course participants chose to take two or more courses.
- More than 2,200 course sessions in 2012 were taken by more than 18,000 participants.
- Wallet Wise in the Community

In-person Wallet Wise courses are taught by our affiliate partners in communities in need around the U.S. These partners have a national presence and a broad reach into underserved communities. Together, Ally and its affiliate partners are committed to shaping a brighter financial future.

Wallet Wise affiliate partners include:

100 Black Men of America aims to improve the quality of life within communities and enhance educational and economic opportunities for all African-Americans, particularly disenfranchised youth.

LULAC's work changes Latino lives and builds Latino communities. They are passionate volunteers, staff and partners, working through a nationwide network of grassroots councils to help Latinos of all generations to help themselves.

InCharge® Debt Solutions is a nonprofit organization that offers credit counseling, debt management services, bankruptcy education, housing counseling and educational initiatives promoting financial literacy.

The Society for Financial Education and Professional Development (SFEPD) strives to enhance the level of financial and economic literacy of individuals and households in the United States and promotes professional development at the initial stage of career development and mid-level management.

The Links, founded in 1946, is one of the oldest and largest volunteer service organizations of women who are committed to enriching, sustaining and ensuring the culture and economic survival of African-Americans and other persons of African ancestry.

SER (Service, Employment, and Redevelopment) is a national network of Community Based Organizations (CBOs) that formulates and advocates initiatives to increase development and utilization of America’s human resources, with special emphasis on the needs of Hispanics, in the areas of education, training, employment, business and economic opportunity.

“In-person Wallet Wise courses are taught by our affiliate partners in communities in need around the U.S. These partners have a national presence and a broad reach into underserved communities. Together, Ally and its affiliate partners are committed to shaping a brighter financial future.”

“Participants engaged in the Wallet Wise program learn more about budget development, credit, banking and investing, and other content to help position them to become a part of the economic tapestry of America. Thanks to your program, the 100 is bolstering the financial literacy of disenfranchised students within the communities we serve.”

- Curley M. Dossman, Jr. chairman of the board, 100 Black Men of America
Clarifi
Clark Park Coalition
Classroom Central, Inc.
Clear the Air Foundation
CMS Foundation
Coalition on Temporary Shelter
Communicare Inc.
Communities In Schools of
Charlotte Mecklenburg Inc.
Community Housing Network
Community Reinvestment Fund
Concern Hotline Inc.
Cornerstone Schools Association
Cornerstone Hospice
Cosmopolitan Club of Jefferson
City/Capital City Area Council on
Special Services
Cowboys for Cancer Research
Cradles to Crayons
Cystic Fibrosis Foundation
Dallas Arboretum &
Botanical Garden
Dallas Area Habitat for Humanity
Dana Farber Cancer Institute
Dance Marathon at the University
of Michigan
David Maus Foundation
David Nicklas Organ Donor
Awareness Foundation
Delaware Guidance Services
Detroit Area Agency on Aging
Detroit Impact
Detroit Youth Foundation
Domestic Violence Resource Center
Dominican Literacy Center
Dress for Success Worldwide
Dunwoody College of Technology
Easter Seals Arkansas
Education Foundation of Odessa
Elm Christian School
Emerald Youth Foundation
Enterprise Community Partners
ESF Dream Camp Foundation
Eugene O’Neill Theatre Center
Faith Victory Christian Center
Family Promise of Lawrence
Family Support Center
Family Support Center of Ogden
Fellosship of Christian Athletes
Foodbank for the Heartland
Forgotten Harvest Inc.
Foundation for Prader-Willi Research
Freepoint Area Church Cooperative
Friends of New Canaan Ranch
Friends of Rowland
United Schools Foundation
Genesis Harbor of Opportunities
Promoting Excellence
Girl Scouts of SE Michigan
Girl Talk Foundation Inc.
Girls on the Run
Give the Kids Hope Foundation
GRACE (Grapevine Relief and
Community Exchange)
Greer Community Ministries
Habitat for Humanity
Habitat for Humanity in Atlanta, Inc
Habitat for Humanity Metro Jackson
Habitat For Humanity of Bucks County, Inc.

HAVEN
Heart Mountain Volunteer
Medical Clinic
Heartbright Foundation Inc
Helping Heroes Foundation
Herbert Hoover Boys & Girls Club
Historic Philippine Inc.
Holy Cross Ministries
Holy Trinity Schools
Hope Haven, Inc.
Hope House
Housing Opportunities Collaborative
Housing Opportunities Inc.
(Housing Authority of County of SL)
Hurst Eules Bedford/
The Angel Fund
Infirmary Hospital
Initiative for a Competitive Inner City
Institute for Financial Literacy, Inc.
Interchurch Food Pantry
of Johnson County, Inc.
Interface Children Family Services
Interfaith Hospitality
of the Main Line
Intermountain Native American
Association
International Fibrodysplasia
Ossificans Progressiva Association
Iowa Auto Dealers Foundation
for Education
Jacob’s Ladder Job Center
Juvenile Diabetes Research
Foundation (JDRF)

Matthew and Andrew Akin
Foundation
Mayor’s Fund to Advance
New York City
Mercy Community Health
Foundation
Minneapolis Pathways
Misericordia Home
Mobile Meals
Muscular Dystrophy Association
Museum of Art Fort Lauderdale
NADA Charitable Foundation
NAIAS/DADA Education Foundation
National Center for the Prevention
of Home Improvement Fraud
National Community
Reinvestment Coalition
National Council on Agricultural &
Labor Research Fund
National Kidney Foundation
Neighborhood Alliance
Neighborhood Housing Services of
Birmingham
Neighborhood Housing Services of
Cleveland
Neighborhood Housing Services of
Phoenix
Neighborhood Services
Organization
NeighborWorks Provo
NeighborWorks Salt Lake
North Carolina Heroes Fund
North Texas Housing Coalition, Inc.
Northern Home for Children
Oceanside Boys & Girls Club
Oconomowoc Rotary
Charitable Foundation
Ogden Reinvestment Corp
Open Door (Fort Street)
Operation ABE Of Michigan
Operation Homefront - Georgia
Orchards Children’s Services
Oregon Guide Dogs for the Blind
Our Savior’s Lutheran Church
Palama Settlement
Park Road Baptist Church
Partners for Livable Communities
Payette County Senior Citizens
Pediatric Cancer Foundation
Perfecting Community
Development Corporation
Philanthud
Philadelphia Neighborhood
Housing Service
Project Invest
Pujols Family Foundation
Quens University of Charlotte
Rapid City Public School Foundation
Rebuilding Together Philadelphia
Red & Black Club Inc.
Regional Food Bank of Oklahoma
Renaissance Cancer Foundation
Ride for Heroes
RISE (Recovery, Inspiration,
Success, Empowerment)
Roswell Park Cancer Institute
Rural Housing Development Corp.
Russell Home for Atypical Children
Rutledge Center
Safe House Denver Inc.
Saint Clare’s Foundation
Saint Joseph College
Salvation Army SE Michigan
Salvation Army of McHenry
Santa Clara Rotary Foundation
Second Harvest Food Bank
Of Metro Inc.
Share House Inc.
SLE Lupus Foundation
Southfield Kappa Foundation
Southwest Counseling Solutions
Special Olympics
Special Olympics Florida Inc.
Special Olympics Michigan Inc.
St. Joseph Hospital Foundation
St. Joseph Mercy Oakland
St. Jude Children’s Hospital
(ALSAC)
St. Louis School
Starfish Connection
Summer In the City
Summit Educational Resources
Support Center for Child Advocates
Take Charge America
The Center for Automotive
Education and Training Inc.
The Community Foundation of
Frederick County
The Cradle
The Guidance Center
The Rainbow Connection
Thurgood Marshall College Fund
Toys For Tots
Triumph Missionary Baptist Church
Turn Community Services
Tuscon Conquistadores Foundation
University of Utah Business
Scholarships
University of Utah Foundry
Business Incubator
Under 21 Covenant House New York
United Way of Salt Lake
United Way of Central Carolinas
United Way of Genesee County
United Way of High Point
University of the Ozarks
Upper Rio Grande workforce
Urban League of Central Carolinas
Utah Council of the Blind
Utah Housing Coalition
Utah Microenterprise Loan Fund
Utah Nonprofit Housing Corp.
Utah Partners for Health
Vista Maria
Ways to Work
Weatherford ISDL Education
Foundation
West Point Society of Michigan
Westminster College
WNY Heroes
Woods Services Foundation
YMCA
YMCA Legacy
YMCA of Greater Charlotte
YMCA of Nevada
Youngstown State University
Rich Center for Autism
YWCA of Salt Lake City

Allied Grant Recipients

Jefferson East
Jewish Family Service
Jobs for American Graduates
JumpStart
Junior Achievement
Junior Achievement of Dallas, Inc.
Junior Achievement of the
Central Carolinas
Junior Achievement SE Michigan
Katie’s Kause
Kiwans Club of Denton
L.I.S.T.E.N. Center of Grand Forks
Leukemia & Lymphoma Society
Lincoln Land Community
Foundation
Links for Life
Little Pink Houses of Hope
Local Initiatives Services Corp (LISC)
Lou Fusz Soccer Club
LULAC Rey Fro Scholarship
Committee Inc
Macomb County Warming Center
Make-A-Wish Foundation of North Texas
Make-A-Wish Foundation of Wisconsin
Make-A-Wish Foundation
Make-A-Wish Foundation - IN
March of Dimes Foundation
Mary’s Mantle

Matthew and Andrew Akin
Foundation
Mayor’s Fund to Advance
New York City
Mercy Community Health
Foundation
Minneapolis Pathways
Misericordia Home
Mobile Meals
Muscular Dystrophy Association
Museum of Art Fort Lauderdale
NADA Charitable Foundation
NAIAS/DADA Education Foundation
National Center for the Prevention
of Home Improvement Fraud
National Community
Reinvestment Coalition
National Council on Agricultural &
Labor Research Fund
National Kidney Foundation
Neighborhood Alliance
Neighborhood Housing Services of
Birmingham
Neighborhood Housing Services of
Cleveland
Neighborhood Housing Services of
Phoenix
Neighborhood Services
Organization
NeighborWorks Provo
NeighborWorks Salt Lake
North Carolina Heroes Fund
North Texas Housing Coalition, Inc.
Northern Home for Children
Oceanside Boys & Girls Club
Oconomowoc Rotary
Charitable Foundation
Ogden Reinvestment Corp
Open Door (Fort Street)
Operation ABE Of Michigan
Operation Homefront - Georgia
Orchards Children’s Services
Oregon Guide Dogs for the Blind
Our Savior’s Lutheran Church
Palama Settlement
Park Road Baptist Church
Partners for Livable Communities
Payette County Senior Citizens
Pediatric Cancer Foundation
Perfecting Community
Development Corporation
Philanthud
Philadelphia Neighborhood
Housing Service
Project Invest
Pujols Family Foundation
Quens University of Charlotte
Rapid City Public School Foundation
Rebuilding Together Philadelphia
Red & Black Club Inc.
Regional Food Bank of Oklahoma
Renaissance Cancer Foundation
Ride for Heroes
RISE (Recovery, Inspiration,
Success, Empowerment)
Roswell Park Cancer Institute
Rural Housing Development Corp.
Russell Home for Atypical Children
Rutledge Center
Safe House Denver Inc.
Saint Clare’s Foundation
Saint Joseph College
Salvation Army SE Michigan
Salvation Army of McHenry
Santa Clara Rotary Foundation
Second Harvest Food Bank
Of Metro Inc.
Share House Inc.
SLE Lupus Foundation
Southfield Kappa Foundation
Southwest Counseling Solutions
Special Olympics
Special Olympics Florida Inc.
Special Olympics Michigan Inc.
St. Joseph Hospital Foundation
St. Joseph Mercy Oakland
St. Jude Children’s Hospital
(ALSAC)
St. Louis School
Starfish Connection
Summer In the City
Summit Educational Resources
Support Center for Child Advocates
Take Charge America
The Center for Automotive
Education and Training Inc.
The Community Foundation of
Frederick County
The Cradle
The Guidance Center
The Rainbow Connection
Thurgood Marshall College Fund
Toys For Tots
Triumph Missionary Baptist Church
Turn Community Services
Tuscon Conquistadores Foundation
University of Utah Business
Scholarships
University of Utah Foundry
Business Incubator
Under 21 Covenant House New York
United Way of Salt Lake
United Way of Central Carolinas
United Way of Genesee County
United Way of High Point
University of the Ozarks
Upper Rio Grande workforce
Urban League of Central Carolinas
Utah Council of the Blind
Utah Housing Coalition
Utah Microenterprise Loan Fund
Utah Nonprofit Housing Corp.
Utah Partners for Health
Vista Maria
Ways to Work
Weatherford ISDL Education
Foundation
West Point Society of Michigan
Westminster College
WNY Heroes
Woods Services Foundation
YMCA
YMCA Legacy
YMCA of Greater Charlotte
YMCA of Nevada
Youngstown State University
Rich Center for Autism
YWCA of Salt Lake City
“It makes me proud to work for a company that gives back to the communities where we live, play, work, and do business.”

Volunteer LEADER Terri Burch
Ally Headquarters
200 Renaissance Center
Detroit, MI 48265
www.allyfinancial.com

Ally Bank Headquarters
Midvale, Utah

Corporate Centers
Charlotte, North Carolina
New York, New York

Media Relations
www.media.ally.com
Twitter: @ally
(646) 781-2692

Community Relations
www.ally.com/about/community-relations/
email: givingback@ally.com