



COMMUNITY

CUSTOMERS



EMPLOYEES

EDUCATION



# Building Communities One **Ally** at a Time



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# Building Communities, One Ally at a Time

Ally is not only our name, it is our promise. We are committed to doing the right thing by our customers and in our communities. From our support of small businesses, to our role in the auto industry, to our philanthropic efforts, we are building and strengthening communities, one ally at a time.

As the leading provider of automotive financing products and services in the U.S., we have the unique privilege of working with thousands of auto dealers in communities big and small nationwide. Our relationship with these businesses is more than just transactional. We are their ally – in good times and in challenging times. We understand their business and strive to help them excel. Auto dealers are economic and civic leaders in their communities, and as they grow and thrive, their communities are further strengthened.

Auto dealers are often the unsung heroes in their communities, and that is why we are proud to partner with TIME Magazine in hosting the annual TIME Dealer of the Year initiative, which highlights the impressive ways these business owners give back. We are their ally in both celebrating their community efforts and in providing grants and volunteer time to further amplify those efforts.



**Michael A. Carpenter**  
CEO, Ally Financial

This Community Service report outlines the ways in which Ally is impacting communities across the country through our business relationships, customer outreach, grant funding, financial literacy program and employee giving efforts.

Being an ally and LEADing by example are embedded in our culture at Ally. It is a part of everything we do, from our employees to our business decisions. That culture is supported by four core values that guide all that we do:

**Look Externally** – for ways to improve – whether it is to improve ourselves, the business or our communities – we cannot fail to look outside to see the greater context.

**Execute with Excellence** – because a job is not worth doing unless it is done well.

**Act with Professionalism** – we operate with integrity, treat others with respect, embrace diversity and inclusion, and hold ourselves accountable.

**Deliver Results** – leaders don't just talk about results, they create results through their actions.

These principles help to connect us to our customers and our communities.



**Look Externally**

**Execute with Excellence**

**Act with Professionalism**

**Deliver Results**

# ABOUT ALLY

As a leading automotive financial services company powered by a top direct bank, Ally employees have a presence in communities large and small nationwide and share a commitment to helping these communities thrive.

With approximately 7,000 employees in 45 states and nearly 15,000 auto dealers in 50 states across the U.S., we are an Ally in your community.

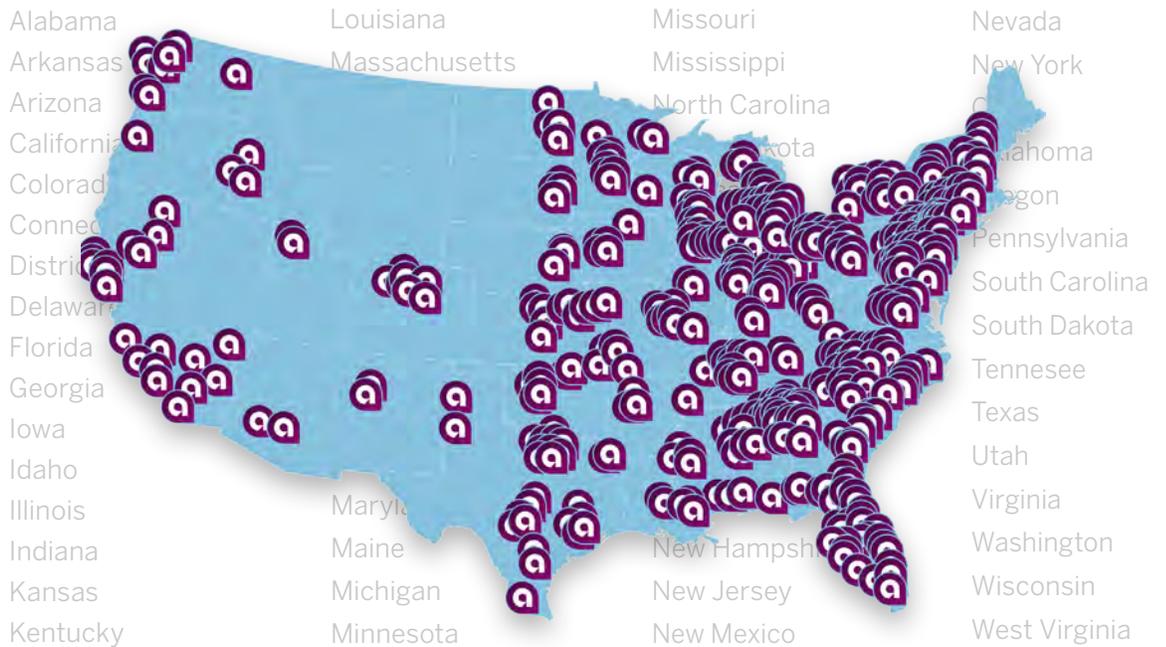
Ally's automotive services business offers financial services for consumers and dealers, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ranked the No. 1 automotive services provider by Experian Automotive, Ally has more than \$100 billion in outstanding auto loans to nearly 15,000 dealers and approximately 4 million of their retail customers.

Ally Bank, the company's direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Recognized as one of the "Best Banks in America" by MONEY Magazine two years in a row, Ally Bank now has more than 722,000 customer relationships and more than \$40 billion in retail deposits.

Ally's Commercial Finance unit provides financing to middle-market companies across a broad range of industries.

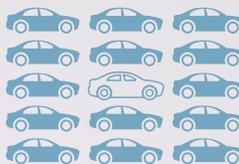
## Ally Employee Reach

Ally has employees in 750 communities across 45 states in the U.S.





Approximately **7,000** Ally employees are located in **45** states across the U.S.



**In 2012**, Ally financed more than **1.4 million** vehicles through nearly **15,000** dealers—more than **1 of every 15** new vehicles financed in the U.S.



Ally has been a leading provider of financing for dealer inventories for **nearly 100 years**

## Ally by the numbers:



Ally has more than **4.8 million** retail customer relationships in all 50 states across the U.S.



Ally extended **nearly \$39 billion** in credit to U.S. auto customers in 2012

## Awards and Recognition

### Most Impactful NeighborWorks® Social Investor Award

Ally received the Most Impactful NeighborWorks Social Investor award for providing flexible loan products to NeighborWorks affiliates who provide affordable housing.

Through a national network of nonprofit organizations, NeighborWorks creates opportunities for individuals in need to live in affordable homes in safe, sustainable neighborhoods.

### Community Service Award

The Society for Financial Education and Professional Development (SFEPA) presented its inaugural Community Relations Award to Ally and its Wallet Wise program for supporting the financial literacy needs of underserved communities.

SFEPA's mission is to enhance the financial literacy and economic development of individuals and households in the United States and to promote professional development.

### Phy Stephens Award

Ally received the Phy Stephens Award from the Detroit Area Agency on Aging (DAAA) for supporting the distribution of more than 13,000 meals for homebound and disabled seniors, offering

financial literacy classes through the Wallet Wise program, and hosting employee fundraisers to benefit Meals on Wheels.

The DAAA's mission is to educate, advocate and promote healthy aging to enable people to make choices that will improve their quality of life.

### Ambassador of Distinction

Ally received the Ambassador of Distinction award from the National Automobile Dealers Charitable Foundation (NADCF), recognizing Ally's commitment to community outreach.

The Ambassadors Program of the NADCF provides financial support to educational institutions in the public or private sector and emergency medical organizations in their communities.

### Michigan Emmy-Nominated Financial Literacy Vignettes

Ally-sponsored "Get Smart with Your Money" vignettes, created by Detroit Public Television, were nominated for a 2013 Michigan Emmy in the Community/Public Service (PSA) campaign category.

The vignettes, which focus on Ally Wallet Wise financial literacy concepts, were developed and filmed in the metro Detroit area and reached an audience of more than 1.5 million people in the U.S.



**Detroit Public TV**

For Ally, supporting customers means building communities, connecting with local businesses and creating the opportunity to grow and succeed. We pride ourselves on being there for our customers, more than 4.8 million of them, in thousands of communities across the country.

### When your bank is your ally

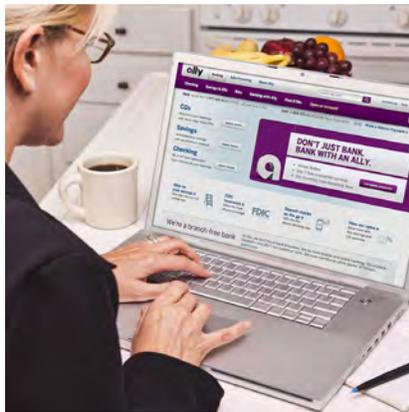
Ally Bank began its journey in 2009 with the aim of offering a straightforward approach to banking centered on three core principals – to talk straight, do right by our customers and strive to be obviously better. Four years later, more than 722,000 customers throughout all 50 states have put their trust in Ally Bank for their banking needs.

As a branch-free direct bank, Ally is able to offer consumers its products and services in any location throughout the U.S. Our customer service professionals are available 24/7 via Web or phone, and Ally also offers mobile banking. This allows consumers the freedom to bank whenever and wherever they want. Ally offers a range of checking, savings and CD products, as well as online tools to help consumers navigate their finances, such as a CD laddering calculator and an interactive guide to setting up trust accounts.

Ally is committed to its customers, and that philosophy is resonating. Both customer

satisfaction scores and CD retention scores at Ally Bank have been consistently over 90 percent for four consecutive quarters. Ally Bank is often recognized for its outstanding customer service and performance and recently received two Stevie® Awards for Sales and Customer Service, two Corporate Insight Bank Monitor Awards for leading online banking tools and features, and Forrester's 2013 "Outside In" Award in Customer Experience Design.

Ally reaches communities in ways that go beyond our relationships with consumers as well. Our Commercial Finance group is an ally for small business, providing \$2.1 billion in loans across a variety of sectors. These small businesses care for their neighbors by providing services such as dental care, physical therapy and transporting lab tests from medical facilities. Ally is investing in the future being built by the local construction, manufacturing, and retail businesses that provide the infrastructure, services and support local communities need to thrive.



Ally is often recognized for being a leader and doing right by customers, most recently by these organizations:





Ally has more than **4.8 million total customers** in the U.S. across all 50 states



In 2012, Ally provided **more than \$72 billion** in both U.S. dealer and consumer financing



Nearly **12%** of Ally customers in 2012 were located in **non-metro areas** of the country

## Ally Customers by the numbers:



Ally has provided grants to **more than 110 nonprofit organizations** in connection with the TIME Dealer of the Year program



Ally worked with nearly **15,000 auto dealers** in 2012 and provided financing for more than **1.4 million vehicles**

“When a hailstorm damaged the majority of our new and used car inventory, we were afraid it would put us out of business for several weeks.

What we didn’t know was that we would be blessed with an exceptional team of estimators (from Ally) that would prove our fears to be unfounded.”

Tim Hollis, General Manager  
Rainbow Automotive

## An Ally in Rebuilding

When natural disasters wreak havoc and destruction across the U.S., Ally prides itself on being there to help. In 2012, Ally’s

Insurance group helped auto dealers move nearly 12,700 vehicles to protected locations from the paths of destructive storms.

But sometimes, moving vehicles isn’t enough. At the end of 2012, when devastation from Hurricane Sandy hit much of the northeastern coast, Ally took its efforts a step further.

During the days immediately following the storm, Ally reached out to more than 200 auto dealers and identified more than 500,000 customers in affected areas to offer assistance. Insurance teams were quickly deployed to affected dealerships to help assess the damage and get businesses back online as quickly as possible.

For consumers, Ally created a 90-day first payment deferral program to help them purchase replacement vehicles for those lost as a result of the storm, a practice Ally returns to time and again when its customers are in need.

“I live in a Hurricane Sandy area, we did have some damage...but I thought it was very nice that Ally would go out of their way and send a letter to me to see if I needed any assistance. That’s more than any other financial institution around here ever does. Thank you very much!”

- Ally auto customer



Ally was the number one auto finance provider in the nation in 2012, providing more financing and support to consumers and dealers across the U.S. than any other company<sup>1</sup>. Ally is not just a financial services company, it is a part of something bigger.

### An Ally to the Auto Industry

The auto industry powers the economy but also empowers people. The purchase of a car is often the first step to economic independence – it allows the opportunity for increased income, financial security and the drive to succeed. In the U.S., auto dealerships provide more than 6 percent of total retail employment and account for 12 percent of all retail payroll<sup>2</sup>. Dealership auto sales make up 14.5 percent of all retail sales in the U.S. and generate substantial tax and fee revenue for local municipalities to provide services to their communities<sup>2</sup>.

Ally has been proud to serve auto dealers for over 90 years and through that journey we have built more than just another financial services provider. We have built a relationship– one that often spans

generations and one that is there in good times and in bad. We understand that these businesses are counting on us the way their communities count on them.

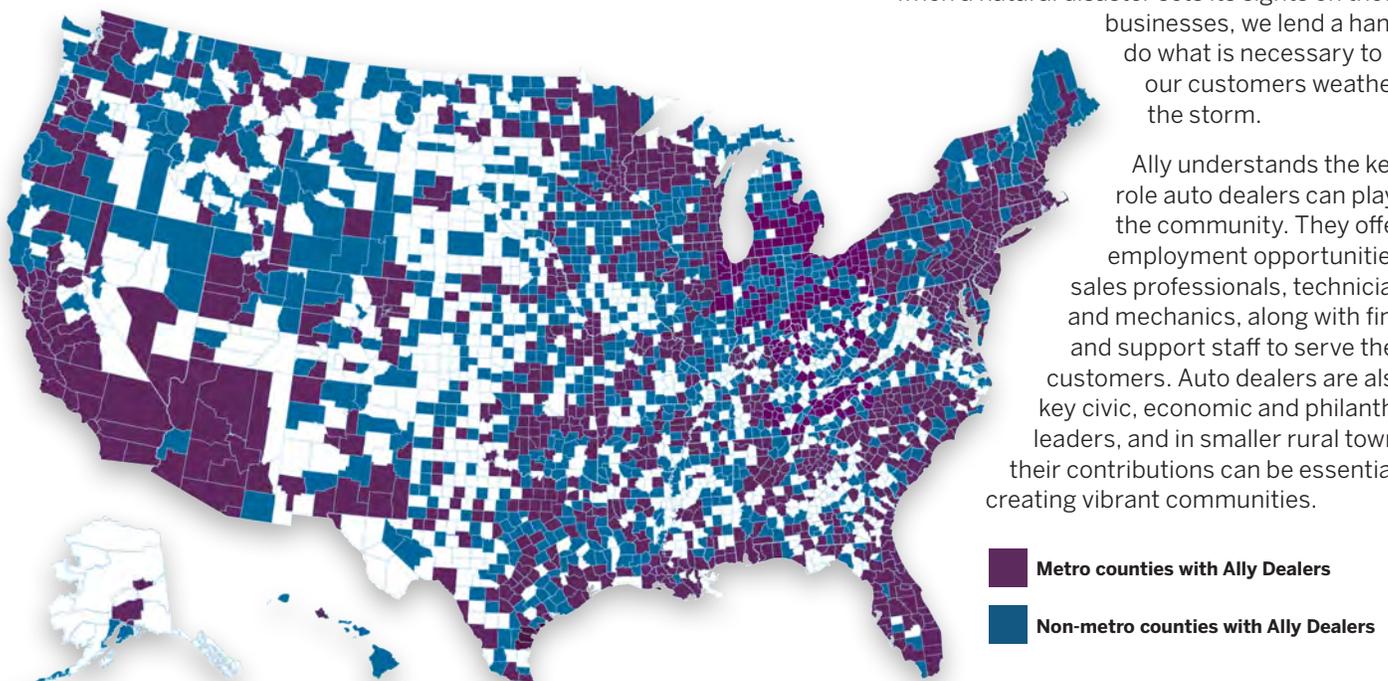
In 2012, Ally worked with nearly 15,000 auto dealers, financed more than 1.4 million vehicles and provided more than \$72 billion in combined dealer and consumer financing. Ally is touching thousands of communities big and small through our role in the auto industry, and we are a proud contributor in helping support local businesses and enabling them to thrive. When they thrive, communities benefit.

We have an “all in” relationship with our dealer customers. We aim to be their preferred finance provider, but we also aim to be their ally. We are there to offer training and counsel to help these businesses drive even better results. Ally is there to help dealerships build their brands through support of local events, auto shows and marketing efforts. We are there to further amplify their charitable efforts making donations of time and capital to local community causes. And, when a natural disaster sets its sights on these businesses, we lend a hand to do what is necessary to help our customers weather the storm.

Ally understands the key role auto dealers can play in the community. They offer employment opportunities for sales professionals, technicians, and mechanics, along with finance and support staff to serve their customers. Auto dealers are also key civic, economic and philanthropic leaders, and in smaller rural towns, their contributions can be essential to creating vibrant communities.

### Ally Auto Dealer Relationships: Metro & Non-metro

More than 21% of Ally's dealer customers in 2012 were located in non-metropolitan areas across the U.S.



**Metro counties with Ally Dealers**

**Non-metro counties with Ally Dealers**

<sup>1</sup> Experian, Auto Finance News sources.

<sup>2</sup> NADA. "State of the Industry Report 2012."



## TIME Dealer of the Year: Auto Dealers Giving Back

The economic benefits of the auto industry multiply as dealers share their time and resources with the local organizations and institutions that serve their region. Auto dealers are often times local heroes, devoted to sponsoring youth athletic leagues and educational programs, underwriting cultural offerings and sustaining local nonprofits.



**Michael Alford of Marine Chevrolet is the 2013 TIME Dealer of the Year**

The auto industry has been celebrating the accomplishments of dealers for more than 40 years through the TIME Dealer of the Year program, one of the automobile industry's most prestigious and highly coveted honors. The annual award recognizes the nation's most successful auto dealers who also demonstrate a long-standing commitment to community service. Ally began its partnership with the program in 2011 and since that time has honored more than 100 dealers not only for their business prowess, but their philanthropic work in local communities.

To further celebrate the role these auto dealers play in their respective communities, Ally provides charitable grants to local organizations chosen by the TIME Dealer of the Year winner and nominees. Since 2012, these grants have helped numerous causes, including youth programs, local food banks and community revitalization organizations, health-related organizations and education. Most recently, Ally was able to keep a group of 225 local students in North Carolina on the track

for success with the help of 2013 TIME Dealer of the Year winner, Michael Alford of Marine Chevrolet Cadillac in Jacksonville, North Carolina. Alford chose to support a local chapter of Girls on the Run, a transformational learning program that teaches life skills through dynamic, conversation-based lessons and running games, with a \$10,000 grant from Ally as part of his award.

**"The way for this program to be as robust as it possibly can be is to make certain that anyone who wants to participate in it can, and that's the beauty of what Ally is doing for us."**

**- Michael Alford, on Ally's support for Girls on the Run**



Ally strives to strengthen communities where we live and work. In 2012, Ally provided grant funding to nearly 300 nonprofit organizations with a focus on addressing vital needs in the community.

Ally grants have helped more than **2.4 million** individuals and families since 2011.

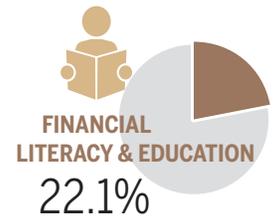
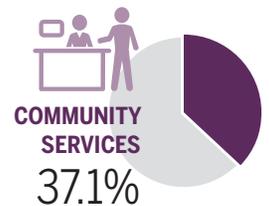
The strategic focus for Ally's grant program is to support qualified 501(c)(3) organizations in key markets that address critical needs in the areas of community services, financial literacy and affordable housing. In 2012, Ally funded initiatives that helped to address food insecurity, homelessness, job training and mentoring, financial education, foreclosure counseling and community revitalization.

Building communities takes more than one grant and one year. That is why Ally is focused on creating ongoing relationships with nonprofit organizations that support our strategic giving objectives. Together as allies, we can build and strengthen communities over the long term. More than 70 percent of corporate grant recipients in 2012 received previous funding from Ally. Within the key focus areas of giving, Ally strives to direct its dollars toward vital programs – the efforts that are truly making an impact in the community and touching areas that are in the greatest of need. In 2012, 97 percent of Ally's corporate grants supported low and moderate income communities in our key markets.

In addition to the strategic giving areas, Ally is also proud to build upon the momentum created by our dealer customers by offering grant funding that further supports their community giving efforts.

In 2012, more than half of all Ally grants went to causes supported by auto dealers. More than 50 percent of these grants were targeted toward community services and youth organizations, further strengthening and building these communities.

Ally Corporate Grant Distribution



“Support from Ally has made a significant difference with children in our community.

Ally employees who volunteer generously give of their time and talent and impact children in a personal and meaningful way.”

Karen Kosniewski, president & CEO  
Junior Achievement of Southeastern Michigan Inc.



**Rehabilitate and create affordable homes**  
for families



**Serve healthy, nutritious meals to those in need** through food pantries and mobile food deliveries



**Support small businesses** through loans or business plan consulting

**Ally grants have supported organizations that ...**



**Help young people** through mentoring and enrichment programs



**Provide financial literacy training, education, counseling or other training** to adults and students

## Operation Homefront: Supporting those who protect our freedom



To honor the brave men and women of the U.S. armed forces, Ally teams up with auto dealers twice a year to provide assistance to military personnel through the Operation Homefront program, which

provides emergency financial and other types of assistance to families of service members and wounded warriors.

In 2012, Ally employees provided backpacks and school supplies to children of military personnel in cooperation with Jay Auto Mall, and also brightened the holidays for children of local military personnel in Oklahoma City by providing holiday gifts with the help of Hudiburg Auto Group.

“At Hudiburg Auto Group, it’s important to us to give back to our fellow Oklahomans, especially the military families who give up so much for us,” said David Hudiburg, president, Hudiburg Auto Group. “We are excited to work with Ally Financial and Operation Homefront to help provide a happier holiday to these children.”

**“Military families can see a real money crunch at back-to-school time. We are delighted to partner with Ally Financial and Jay Automotive Group to provide new backpacks filled with school supplies to military children in Georgia.**

**Through their generosity, hundreds of military children from National Guard and Active Duty families will start school this fall with the supplies they need.”**

– Kim Scofi, president, Operation Homefront Georgia



## EMPLOYEES

At Ally, the importance of giving back is not only a goal we strive for as a business, but something our employees are passionate about as well. In 2012, Ally employees aided more than 950 organizations through over 5,000 hours of volunteerism and monetary donations.

Each donation of money or time helps to ensure that local nonprofits have the resources needed to provide critical services and care in their



communities. Ally employees directly helped thousands of families and individuals by serving meals to the homeless, building homes for those in need, mentoring at-risk youth, and assembling care packages for troops overseas, in addition to collecting nearly 24,000 pounds of food and donating more than \$400,000 to charitable causes.

Employee charitable efforts are further supported by Ally's Giving Back employee match program. Through this initiative, Ally is able to enhance the impact of its employees' generosity by matching

volunteers, many organizations would be unable to meet the needs of their communities.

To support the volunteer efforts of our employees, Ally has an extensive network of Volunteer LEADers across the country. These Volunteer LEADers, together with the Ally Community Relations team, arrange both on-site and off-site volunteering and fundraising opportunities. Many of Ally's largest offices have monthly commitments to assist local nonprofits, stuffing backpacks for food insecure children, stocking shelves at local pantries and serving meals to hungry families.

### Giving Back Month

In November 2012, Ally challenged employees to Give Hours and Give Dollars during its inaugural

month-long community relations initiative, Giving Back Month. Employees across the company embraced the idea, participating in more than 65 events to support local causes through both on-site and off-site volunteer opportunities.

Ally employees' generosity benefitted more than 450 charities nationwide during the month through individual donations

and various events including fundraisers for local nonprofits, Junior Achievement volunteerism, supply and food drives, and staffing of thrift stores, soup kitchens and food pantries.

With Giving Back Month's success, Ally plans to make the program an annual event and provide more opportunities for employees to support the communities we are a part of every day.



dollars and hours given to support nonprofits. In 2012, more than 20 percent of Ally's community relations budget went towards supporting and magnifying our employees' charitable efforts.

### Volunteerism

Volunteers are critical to the everyday workings of nonprofits and Ally recognizes that without these



More than **5,000 volunteer hours** donated by employees



More than **950 nonprofit organizations** supported



Nearly **24,000 lbs.** of food collected and donated

## Ally Employee Giving by the numbers:



More than **\$400,000** contributed to charitable organizations



More than **1,500 employee participants** supported group volunteerism events

“One of the biggest benefits I receive is being inspired by the dedication and positive attitude of the Ally Volunteer LEADer team.”

Jeff Frederick  
Ally Auto Remarketing

## Junior Achievement: Igniting Dreams, Leading the Way

Ally has a long history of volunteerism with local Junior Achievement programs thanks to our shared commitment to providing financial literacy education. Junior Achievement fosters work-readiness, entrepreneurship and financial literacy skills, and uses experiential learning to inspire students to

dream big and reach their potential through in-class lessons and off-site enrichment.

In 2012, more than 200 Ally employee volunteers provided over 1,100 hours to teach children the importance of financial literacy via Junior Achievement programs.

During the program sessions, employees pour their enthusiasm and life experiences into a financial literacy lesson plan that is fun and educational and allows them to truly connect with these students.

When it's not possible to be in the classroom, Ally provides grants to local JA affiliates. These funds enable JA to bring its dynamic curriculum to thousands of students in low and moderate income communities, enhancing its educational programming. A recent grant from Ally enabled Junior Achievement of North Florida to expand its reach from one county to five – and has directly benefitted nearly 1,200 students.

**“Junior Achievement is helping to break the cycle of generational welfare. JA’s financial literacy programs are not only valuable and, quite frankly, missing from the school system, but they are changing the quality of life for children and their families. Thanks to Ally, that footprint has gone even farther ...”**

– North Florida principal



As a leading financial services company, Ally believes that the ability to make smart, well-informed decisions about spending and financial habits is knowledge all consumers should have at their disposal. The Ally Wallet Wise program is our way of arming consumers with the tools necessary to navigate life's many financial choices.

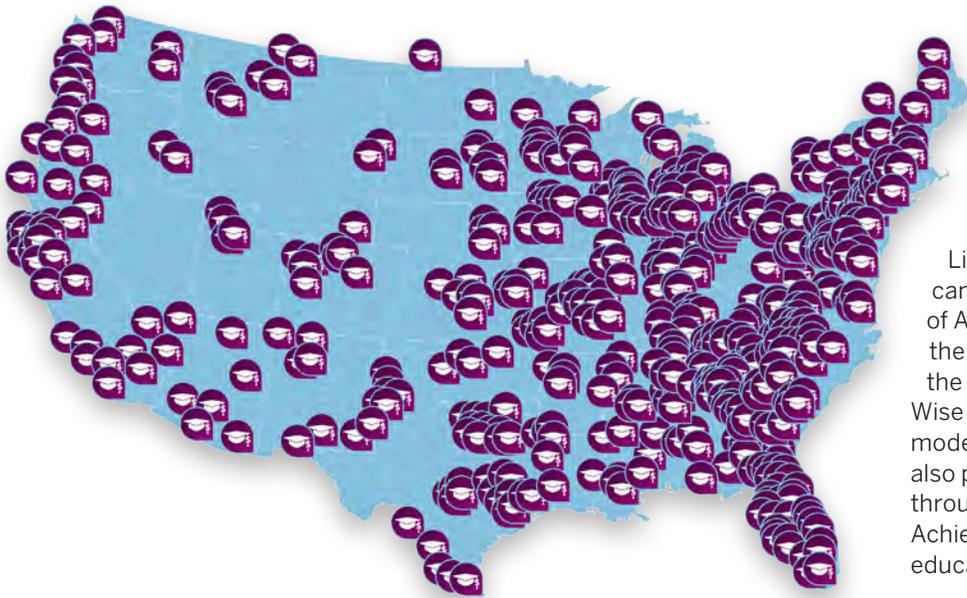
Ally has been committed to increasing financial literacy for more than a decade. The award-winning Ally Wallet Wise program provides free, financial literacy education through in-person and online

course content and reached more than 18,000 consumers in 2012 alone.

Wallet Wise participants took more than 2,200 course sessions in-person and online during 2012. These sessions engage participants with content that covers personal finance basics such as budgets, credit, banking and investing, and automotive finance. Consumers learn concepts including how to balance a budget, the intricacies of credit cards and credit scores, and the differences between leasing and buying a vehicle, among other topics.

Ally actively participates in Financial Literacy Month and Money Smart Week, campaigns that take place during the month of April and aim to fuel public awareness about the importance of financial literacy. Throughout the month, Ally sponsors additional Wallet Wise sessions around the U.S. that target low to moderate income communities. Ally employees also participate in spreading financial literacy throughout the month by partnering with Junior Achievement to help bring personal finance education to students at local schools.

### 2012 Wallet Wise Participants by County



“The Wallet Wise curriculum is consistently highly rated by participants because it empowers individuals to make sound and informed financial decisions.”

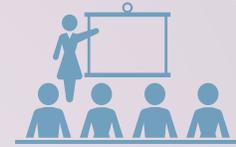
Una Daniels, vice president,  
SFEPPD Program Management and Outreach



Wallet Wise reached consumers in more than **850** communities across the U.S. in 2012



Wallet Wise affiliates taught more than **525 hours** of financial literacy course content in 2012



More than **2,200** course sessions in 2012 were taken by more than **18,000** participants

## Ally Wallet Wise by the numbers:

Nearly **50%** of online course participants chose to take **two or more courses**



Wallet Wise's most popular course is **Budget**, followed by **Credit**



## Wallet Wise in the Community

In-person Wallet Wise courses are taught by our affiliate partners in communities in need around the U.S. These partners have a national presence and a broad reach into underserved communities. Together, Ally and its affiliate partners are committed to shaping a brighter financial future.

Wallet Wise affiliate partners include:



**100 Black Men of America** aims to improve the quality of life within communities and enhance educational and economic opportunities for all African-Americans, particularly disenfranchised youth.

**LULAC's** work changes Latino lives and builds Latino communities. They are

passionate volunteers, staff and partners, working through a nationwide network of grassroots councils to help Latinos of all generations to help themselves.

**InCharge® Debt Solutions** is a nonprofit organization that offers credit counseling, debt management services, bankruptcy education, housing counseling and educational initiatives promoting financial literacy.

The **Society for Financial Education and Professional Development (SFEPPD)** strives to enhance the level of financial and economic literacy of individuals and households in the United States and promotes professional development at the initial stage of career development and mid-level management.

**The Links**, founded in 1946, is one of the oldest and largest volunteer service organizations of women who are committed to enriching, sustaining and ensuring the culture and economic survival of African-Americans and other persons of African ancestry.

**SER (Service, Employment, and Redevelopment)** is a national network of Community Based Organizations (CBOs) that formulates and advocates initiatives to increase development and utilization of America's human resources, with special emphasis on the needs of Hispanics, in the areas of education, training, employment, business and economic opportunity.

100

BLACK MEN  
OF AMERICA, INC.™



Linked in Friendship, Connected in Service

“Participants engaged in the Wallet Wise program learn more about budget development, credit, banking and investing, and other content to help position them to become a part of the economic tapestry of America. Thanks to your program, the 100 is bolstering the financial literacy of disenfranchised students within the communities we serve.”

- Curley M. Dossman, Jr. chairman of the board, 100 Black Men of America



100 Black Men of Greater Detroit Inc.  
 6 Stones Mission Network  
 A Breath of Hope Lung Foundation  
 AAA Fair Credit / UIDAN  
 Achievement Academy  
 Al Sigi Community of Agencies  
 Alternatives for Girls  
 American Cancer Society  
 American Cancer Society  
 American Diabetes Association  
 American Heart Association  
 American Red Cross  
 Pikes Peak Chapter  
 Anson Meals on Wheels Inc.  
 Artspace  
 Bakersfield West Rotary Foundation  
 Banco Group, Inc.  
 Barbara Anne Karmanos  
 Bayshore Christian School  
 Bellarmine Preparatory School  
 Big Brothers Big Sisters  
 Big Brothers Big Sisters of Detroit  
 Big Brothers Big Sisters of Greater Charlotte  
 Black United Fund of Michigan, Inc.  
 Boy Scouts of America  
 Denver Council  
 Boy's & Girl's Club of Santa Clara Valley  
 Boys & Girls Club of Southwest County  
 Boys & Girls Club of Boward County  
 Boys Girls Club of Greater Salt Lake  
 Boys Hope Girls Hope  
 Bridgton Recreation Advancement Group  
 Brighton School Inc.  
 Buckner International  
 Burlington County Special Services  
 CAP of Utah  
 Cape West Rotary Club  
 Capital Region YMCA  
 Care Corps  
 CASA of Lycoming County/YWCA  
 Cats Care Foundation  
 CDC of Utah (Community Development Corporation)  
 Center for Community Lending  
 Charlotte Center for Urban Ministry  
 Children's Charities at Adios  
 Children's Medical Foundation of Texas  
 Children's Miracle Network  
 Children's Service Society  
 Christian Brothers College High School  
 Christian Community Storehouse  
 Christian Rivera Foundation  
 Christine Kent  
 Early Childhood Center  
 Christopher Catanese  
 Children's Foundation  
 Church World Service - Charlotte  
 CROP Hunger Walk  
 Cincinnati Children's Hospital  
 Medical Center  
 City Mission  
 Civil War Trust

Clarifi  
 Clark Park Coalition  
 Classroom Central, Inc.  
 Clear the Air Foundation  
 CMS Foundation  
 Coalition on Temporary Shelter  
 Communicare Inc.  
 Communities In Schools of Charlotte Mecklenburg Inc.  
 Community Housing Network  
 Community Reinvestment Fund  
 Concern Hotline Inc.  
 Cornerstone Schools Association  
 Cornerstone Hospice  
 Cosmopolitan Club of Jefferson City/Capital City Area Council on Special Services  
 Cowboys for Cancer Research  
 Cradles to Crayons  
 Cystic Fibrosis Foundation  
 Dallas Arboretum & Botanical Garden  
 Dallas Area Habitat for Humanity  
 Dana Farber Cancer Institute  
 Dance Marathon at the University of Michigan  
 David Maus Foundation  
 David Nicklas Organ Donor Awareness Foundation  
 Delaware Guidance Services  
 Detroit Area Agency on Aging  
 Detroit Impact  
 Detroit Youth Foundation  
 Domestic Violence Resource Center  
 Dominican Literary Center  
 Dress for Success Worldwide  
 Dunwood College of Technology  
 Easter Seals Arkansas  
 Education Foundation of Odessa  
 Elim Christian School  
 Emerald Youth Foundation  
 Enterprise Community Partners  
 ESF Dream Camp Foundation  
 Eugene O'Neill Theatre Center  
 Faith Victory Christian Center  
 Family Promise of Lawrence  
 Family Support Center  
 Family Support Center of Ogden  
 Fellowship of Christian Athletes  
 Foodbank for the Heartland  
 Forgotten Harvest Inc.  
 Foundation for Prader-Willi Research  
 Freeport Area Church Cooperative  
 Friends of New Canaan Ranch  
 Friends of Rowland  
 Unified Schools Foundation  
 Genesis Harbor of Opportunities  
 Promoting Excellence  
 Girl Scouts of SE Michigan  
 Girl Talk Foundation Inc.  
 Girls on the Run  
 Give the Kids Hope Foundation  
 GRACE (Grapevine Relief and Community Exchange)  
 Greer Community Ministries  
 Habitat for Humanity  
 Habitat for Humanity in Atlanta, Inc  
 Habitat for Humanity Metro Jackson  
 Habitat For Humanity of Bucks County, Inc.

HAVEN  
 Heart Mountain Volunteer Medical Clinic  
 Heartbright Foundation Inc  
 Helping Heroes Foundation  
 Herbert Hoover Boys & Girls Club  
 Historic Philadelphia Inc.  
 Holy Cross Ministries  
 Holy Trinity Schools  
 Hope Haven, Inc.  
 Hope House  
 Housing Opportunities Collaborative  
 Housing Opportunities Inc. (Housing Authority of County of SL)  
 Hurst Eules Bedford/ The Angel Fund  
 Infirmiry Hospital  
 Initiative for a Competitive Inner City  
 Institute for Financial Literacy, Inc.  
 Interchurch Food Pantry of Johnson County, Inc  
 Interface Children Family Services  
 Interfaith Hospitality of the Main Line  
 Intermountain Native American Association  
 International Fibrodysplasia Ossificans Progressiva Association  
 Iowa Auto Dealers Foundation for Education  
 Jacob's Ladder Job Center  
 Juvenile Diabetes Research Foundation (JDRF)

## Ally Grant Recipients

Jefferson East  
 Jewish Family Service  
 Jobs for American Graduates  
 Jump\$tart  
 Junior Achievement  
 Junior Achievement of Dallas, Inc.  
 Junior Achievement of the Central Carolinas  
 Junior Achievement SE Michigan  
 Katie's Kause  
 Kiwanis Club of Denton  
 L.I.S.T.E.N. Center of Grand Forks  
 Leukemia & Lymphoma Society  
 Lincoln Land Community Foundation  
 Links for Life  
 Little Pink Houses of Hope  
 Local Initatives Services Corp (LISC)  
 Lou Fusz Soccer Club  
 LULAC Rey Feo Scholarship Committee Inc.  
 Macomb County Warming Center  
 Make-A-Wish Foundation of North Texas  
 Make-A-Wish Foundation of Wisconsin  
 Make-A-Wish Foundation  
 Make-A-Wish Foundation - IN  
 March of Dimes Foundation  
 Mary's Mantle

Matthew and Andrew Akin Foundation  
 Mayor's Fund to Advance New York City  
 Mercy Community Health Foundation  
 Minneapolis Pathways  
 Misericordia Home  
 Mobile Meals  
 Muscular Dystrophy Association  
 Museum of Art Fort Lauderdale  
 NADA Charitable Foundation  
 NAIAS/DADA Education Foundation  
 National Center for the Prevention of Home Improvement Fraud  
 National Community Reinvestment Coalition  
 National Council on Agricultural & Labor Research Fund  
 National Kidney Foundation  
 Neighborhood Alliance  
 Neighborhood Housing Services of Birmingham  
 Neighborhood Housing Services of Cleveland  
 Neighborhood Housing Services of Phoenix  
 Neighborhood Services Organization  
 NeighborWorks Provo  
 NeighborWorks Salt Lake  
 North Carolina Heroes Fund  
 North Texas Housing Coalition, Inc.  
 Northern Home for Children  
 Oceanside Boys & Girls Club  
 Oconomowoc Rotary Charitable Foundation  
 Ogden Reinvestment Corp  
 Open Door (Fort Street)  
 Operation ABLE Of Michigan  
 Operation Homefront - Georgia  
 Orchards Children's Services  
 Oregon Guide Dogs for the Blind  
 Our Savior's Lutheran Church  
 Palama Settlement  
 Park Road Baptist Church  
 Partners for Livable Communities  
 Payette County Senior Citizens  
 Pediatric Cancer Foundation  
 Perfecting Community Development Corporation  
 Philabundance  
 Philadelphia Neighborhood Housing Service  
 Project Invest  
 Pujols Family Foundation  
 Queens University of Charlotte  
 Rapid City Public School Foundation  
 Rebuilding Together Philadelphia  
 Red & Black Club Inc.  
 Regional Food Bank of Oklahoma  
 Renaissance Cancer Foundation  
 Ride for Heroes  
 RISE (Recovery, Inspiration, Success, Empowerment)  
 Roswell Park Cancer Institute  
 Rural Housing Development Corp.  
 Russell Home for Atypical Children  
 Rutledge Center  
 Safe House Denver Inc.

Saint Clare's Foundation  
 Saint Joseph College  
 Salvation Army SE Michigan  
 Salvation Army of McHenry  
 Santa Clara Rotary Foundation  
 Second Harvest Food Bank Of Metrolina Inc.  
 Share House Inc.  
 SLE Lupas Foundation  
 Southfield Kappa Foundation  
 Southwest Counseling Solutions  
 Special Olympics  
 Special Olympics Florida Inc.  
 Special Olympics Michigan Inc.  
 St. Joseph Hospital Foundation  
 St. Joseph Mercy Oakland  
 St. Jude Children's Hospital (ALSAC)  
 St. Louis School  
 Starfish Connection  
 Summer In the City  
 Summit Educational Resources  
 Support Center for Child Advocates  
 Take Charge America  
 The Center For Automotive Education and Training Inc.  
 The Community Foundation of Frederick County  
 The Cradle  
 The Guidance Center  
 The Rainbow Connection  
 Thurgood Marshall College Fund  
 Toys For Tots  
 Triumph Missionary Baptist Church  
 Turn Community Services  
 Tuscon Conquistadores Foundation  
 University of Utah Business Scholarships  
 University of Utah Foundry Business Incubator  
 Under 21 Covenant House New York  
 United Way of Salt Lake  
 United Way of Central Carolinas  
 United Way of Genessee County  
 United Way of High Point  
 University of the Ozarks  
 Upper Rio Grande workforce  
 Urban League of Central Carolinas  
 Utah Council of the Blind  
 Utah Housing Coalition  
 Utah Microenterprise Loan Fund  
 Utah Nonprofit Housing Corp.  
 Utah Partners for Health  
 Vista Maria  
 Ways to Work  
 Weatherford ISD Education Foundation  
 West Point Society of Michigan  
 Westminster College  
 WNY Heroes  
 Woods Services Foundation  
 YMCA  
 YMCA Legacy  
 YMCA of Greater Charlotte  
 YMCA of Nevada  
 Youngstown State University/ Rich Center for Autism  
 YWCA of Salt Lake City



“It makes me proud to work for a company that gives back to the communities where we live, play, work, and do business.”

Volunteer LEADer Terri Burch





## Ally Headquarters

200 Renaissance Center  
Detroit, MI 48265  
[www.allyfinancial.com](http://www.allyfinancial.com)

## Ally Bank Headquarters

Midvale, Utah

## Corporate Centers

Charlotte, North Carolina  
New York, New York

## Media Relations

[www.media.ally.com](http://www.media.ally.com)  
Twitter: @ally  
(646) 781-2692

## Community Relations

[www.ally.com/about/community-relations/](http://www.ally.com/about/community-relations/)  
email: [givingback@ally.com](mailto:givingback@ally.com)





