

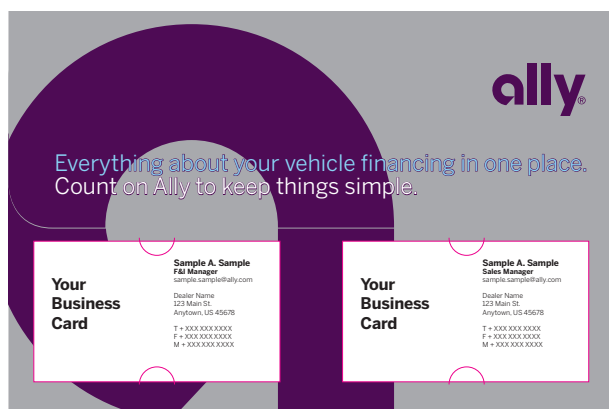
## Personalized for Your Dealership

We are pleased to announce an exclusive new addition to our Digital Print on Demand program that will now allow you to personalize our popular Ally Customer Envelopes, all at no cost to you, only from Ally. The level of personalization will allow you to upload an image of your dealership logo or add your dealership name. We've even redesigned the piece to provide a pair of business card slots that will allow you to place cards for your sales and service managers.

## The Process is Easy

Personalizing our new Ally Customer Envelopes is as easy as these simple steps:

- Step 1 – Login to the Ally eStore at [estore.allydealer.com](http://estore.allydealer.com)  
**or**  
Dealer portal ([allydealer.com](http://allydealer.com)) – Business Support tab  
(Supplies & Downloads – Order Consumer Brochures & Materials)
- Step 2 – In the **'Company & Solutions'** left navigation, select **'Auto Finance'** and click the **'Customize'** button at the top of the screen.
- Step 3 – A new window will open displaying the catalog of available Auto Finance items to personalize. Scroll down to **"Ally Customer Envelope"** and click the **"Customize"** button.
- Step 4 – Follow the easy instructions to create and preview your personalized Ally Customer Envelope. When finished, add to the shopping cart and place your order!



Front Cover



Back Cover

Contact your Ally Account Executive with any questions.